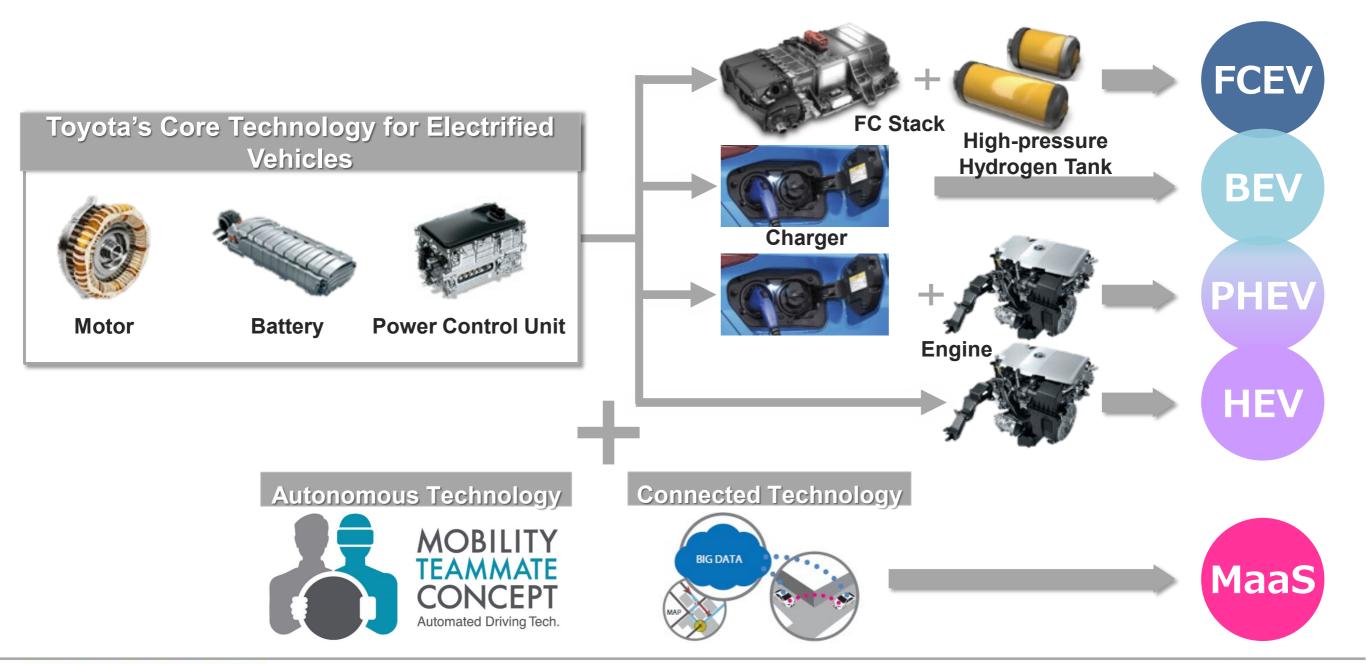
Royalty-free Patent Licenses for Vehicle Electrification Technology

April 3, 2019
Toyota Motor Corporation
Director and Executive Vice President
Shigeki Terashi







 Countries adopting the standard

 Tightening of standards

Regulation planned

2010 Japan, U.S., Europe, China



2015 Japan, U.S., Europe, China +4 countries



2020 Japan, U.S., Europe, China +7 countries

Electrified vehicle standards

: In effect

European Council

Grant of benefits for ZLEV added to CAFE standards from 2025

China (from 2019)
NEV standards: 2019/2020 mandatory ratio 10/12%

Canada
Legislat
confirme

Canada
Consider

India, Indonesia, Thailand, other countries/regions
Studying policies for BEVs and PHEVs

: Planning stages

Canada (State of Quebec)
Legislation for ZEV standards
confirmed by 2025

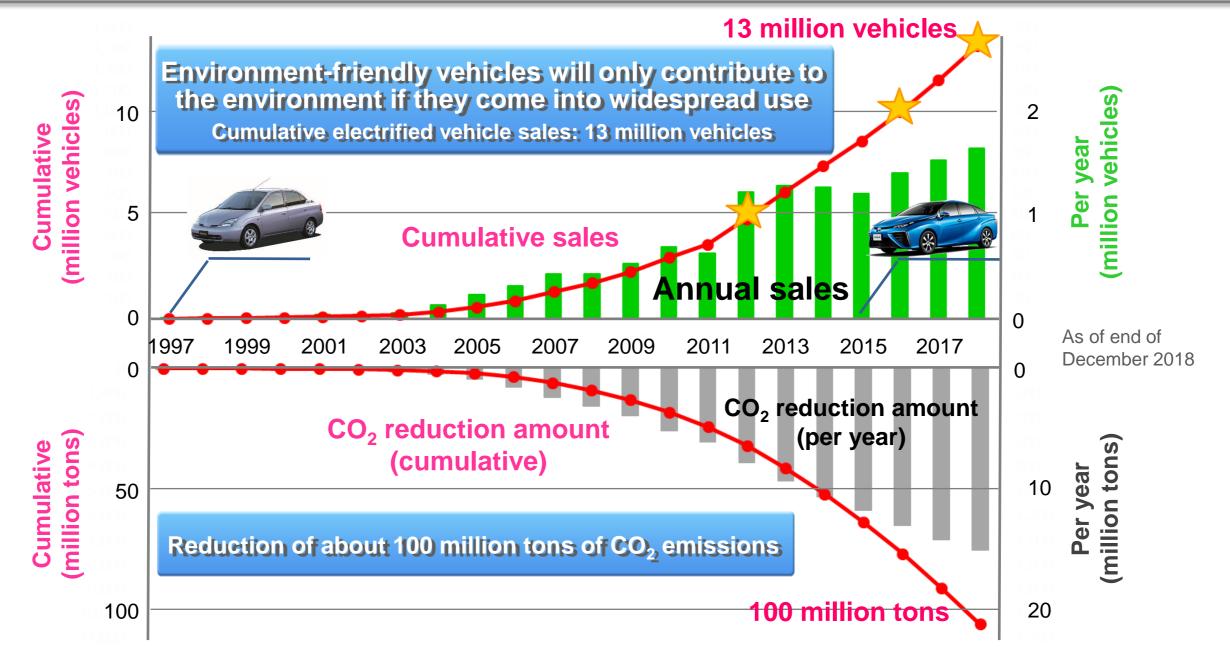
Canada (British Columbia/State of Ontario)
Considering adoption

U.S. (Canada + 9 states)
Legislation for ZEV standards
confirmed by 2025

ZEV: Zero Emission Vehicle NEV: New Energy Vehicle

ZLEV: Zero- and Low-Emission Vehicles

Tightening of fuel economy (CO₂) standards in numerous countries and regions is increasing the drive for electrified vehicles



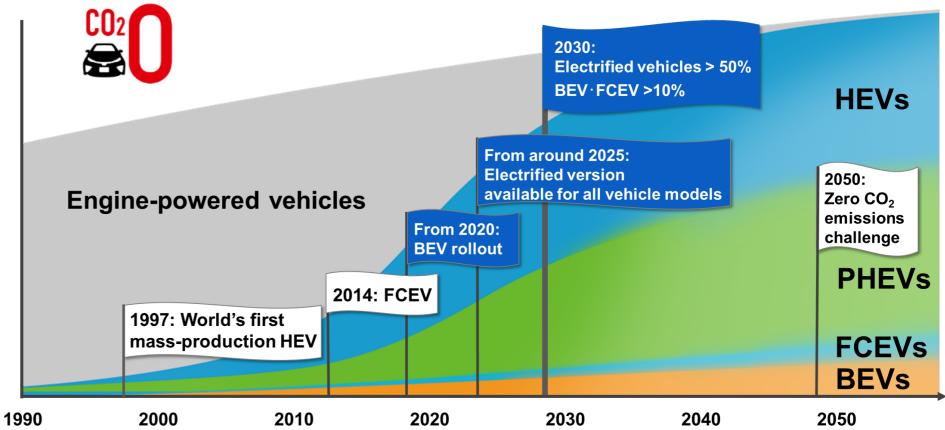
Challenge

Toyota Environmental Challenge 2050



New Vehicle Zero
CO₂ Emissions

2030 Milestones



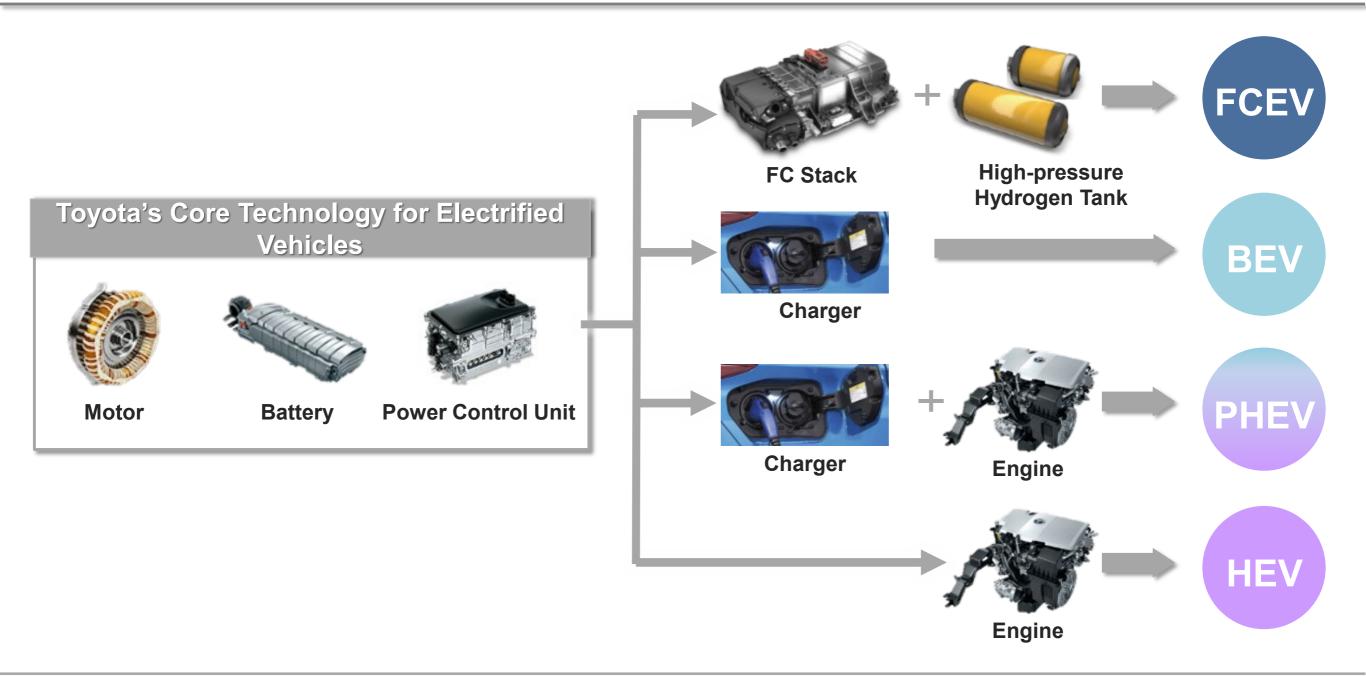
2050 90% reduction of new vehicle CO₂ emissions (compared to 2010)

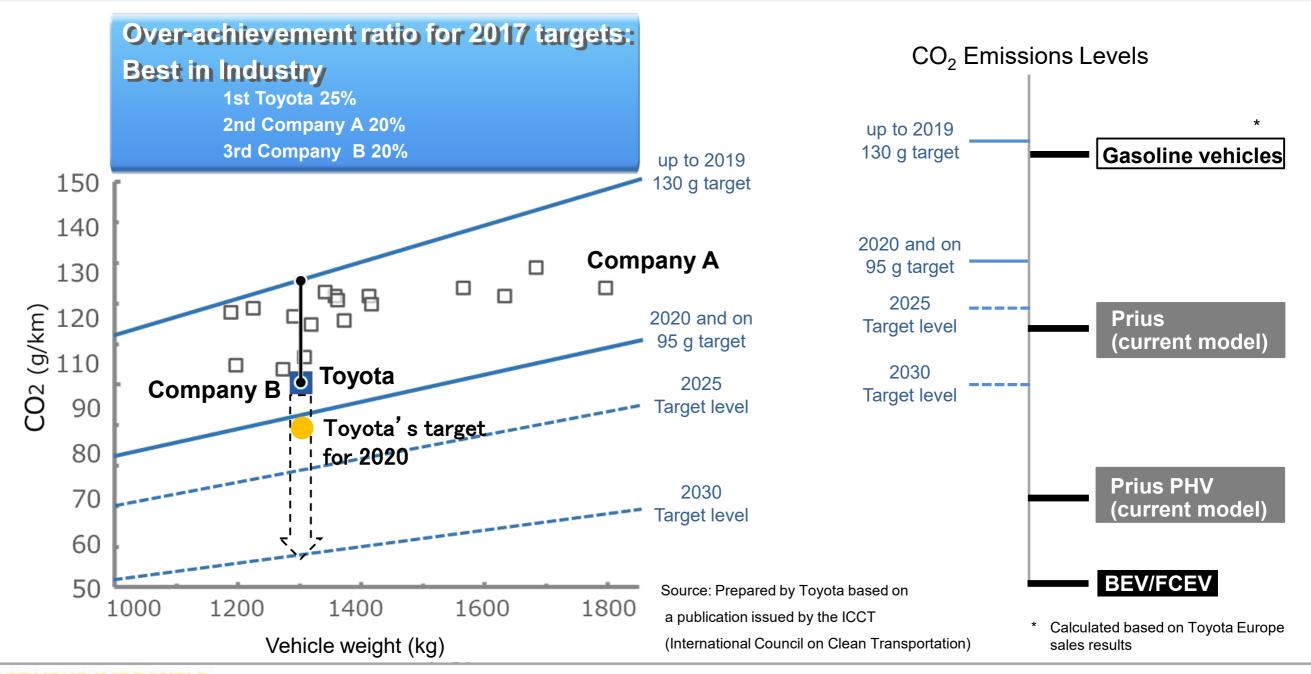
Home Planet

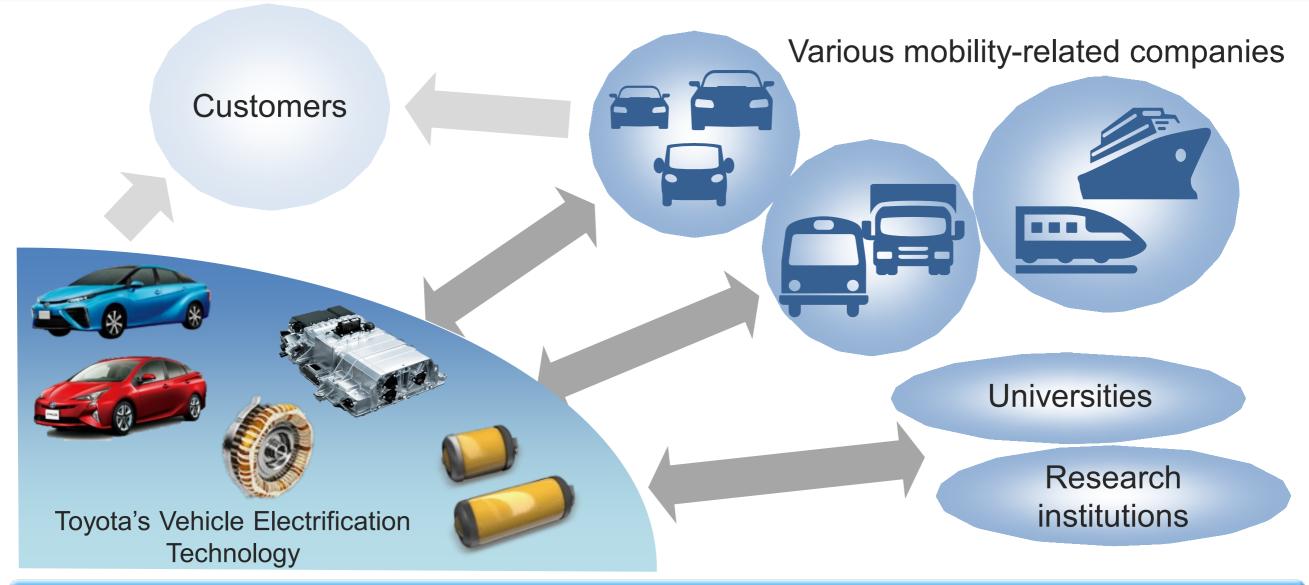
We want to reduce CO₂ emissions on a global scale.

To do this, environment-friendly cars must be put into widespread use on a global scale.









Contribute to the popularization of electrified vehicles by becoming a system supplier of vehicle electrification technology

- Toyota's stance on patents in general: Open policy
 Provide utilization of patents for an appropriate licensing fee
- Announced in January 2015
 - Toyota opens approximately 5,680 (at the time) fuel cell vehicle patents for royalty-free use

Vehicle-related patents: through the end of 2020

Infrastructure-related patents: indefinitely

New Initiatives

Vehicle electrification technology patents: Licenses to approximately 23,740 royaltyfree patents to be granted

Electrification technology in general: Until end of 2030 Fuel cell-related patents: Extended to end of 2030

Motor

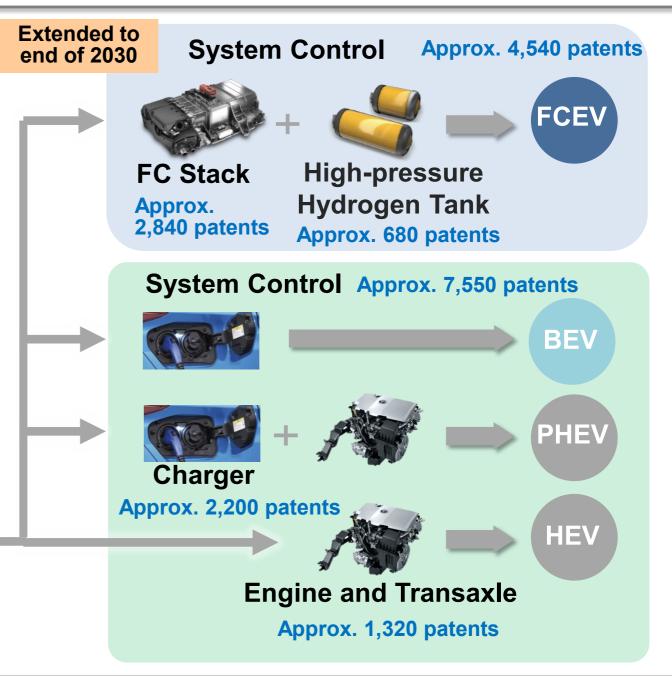
Approx. 2,590 patents



Power Control Unit

Approx. 2,020 patents





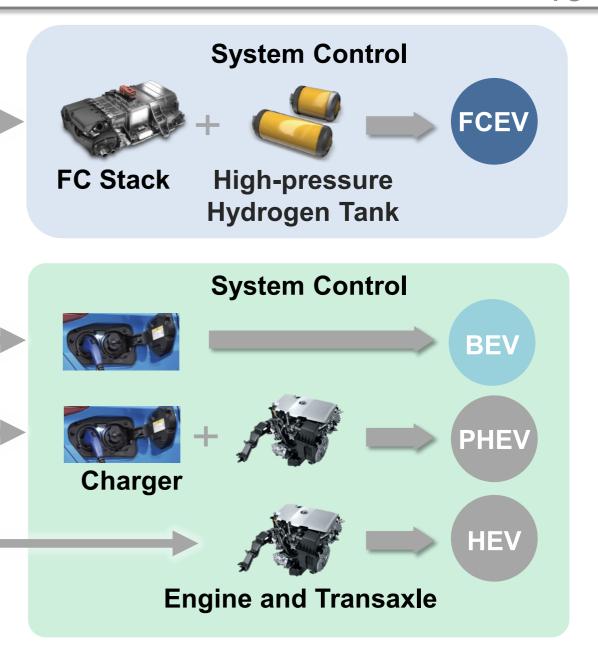
Number of patents: As of end of March 2019

START YOUR IMPOSSIBLE

New Initiatives

Toyota to provide technical support to users of Toyota's powertrain systems





In Closing 14



When we gaze at the sky, we see no borders. To ensure we leave future generations with a healthy Home Planet, Toyota endeavors to undertake numerous CO2 reduction initiatives with a global perspective.



TOYOTA