

Europeans and responsible driving

Technical specifications



SAMPLE

13,634 individuals aged 15 years and over, including at least 1000 individuals in each of the surveyed countries



SURVEY DATE

From 1 February to 7 March 2016



METHOD

Online survey.

Representative samples of the population aged 15 years and over in each of the surveyed countries

Quota method: gender, age, interviewee occupation, region and town category



This report has been produced in accordance with international standard ISO 20252 "Market, opinion and social research".

Countries surveyed

Sample: 13,634 respondents

France: 3613 respondents

Germany: 1002 respondents

GB: 1002 respondents

Italy: 1003 respondents

Spain: 1001 respondents

Sweden: 1001 respondents

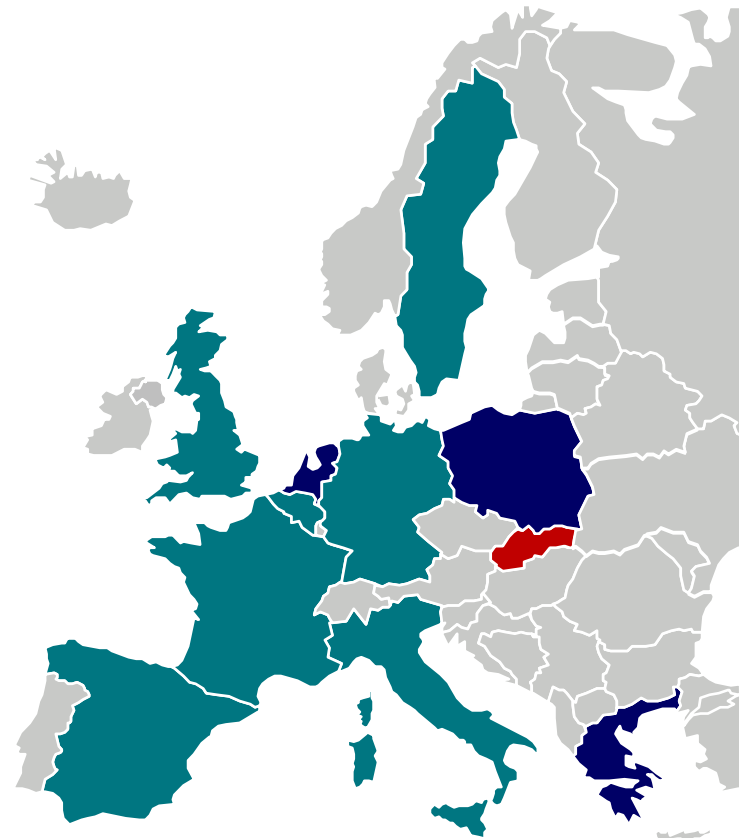
Belgium: 1001 respondents

Greece: 1004 respondents

Poland: 1001 respondents

Netherlands: 1001 respondents

Slovakia: 1005 respondents



■ Countries surveyed since 2014

■ Countries surveyed since 2015

■ Countries surveyed since 2016

GAME CHANGERS





DANGEROUS DRIVING: TRENDS AND MAIN CAUSES

GAME CHANGERS



A possible decrease in the number of victims of dangerous driving

The number of people killed on the road may be reduced a great deal further in the coming years, we are moving in the right direction.

49%

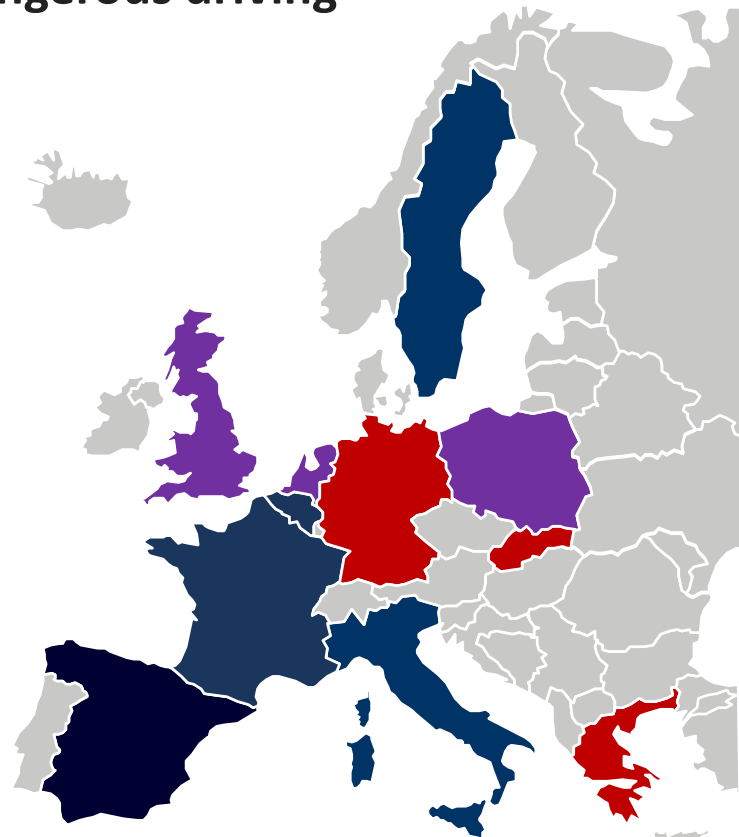
It will be difficult to reduce the number of people killed much further. The road is an unavoidably dangerous place.

51%

Answer: "The number of people killed may be reduced a great deal further (...)"

COUNTRY	2016	Change on 2015
TOTAL	49	-
FRANCE	55	-6
GERMANY	36	-6
BELGIUM	56	-9
SPAIN	68	-1
GB	49	-2

COUNTRY	2016	Change on 2015
ITALY	52	-4
SWEDEN	57	-2
GREECE	33	-10
POLAND	51	+4
NETHERLAND	50	-6
SLOVAKIA	32	-



From the most pessimistic To the most optimistic and proactive

In 2014, in your country, X people died on the road. Which of the following statements best reflects your own feelings?

Base: Total

GAME CHANGERS



Perceived change in the number of victims of dangerous driving in 2015

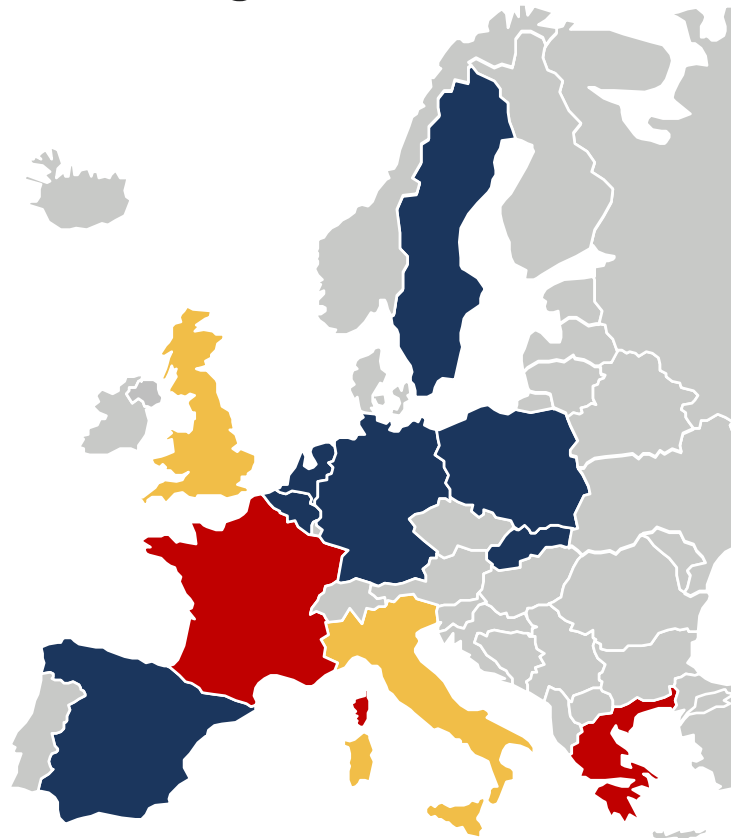
Rather increased 34%

Rather decreased 34%

Stayed the same 32%

Answer:
« Rather increased »

COUNTRY	2016	COUNTRY	2016
TOTAL	34	ITALY	30
FRANCE	68	SWEDEN	19
GERMANY	28	GREECE	61
BELGIUM	31	POLAND	27
SPAIN	27	NETHERLANDS	22
GB	28	SLOVAKIA	32



Rather increased Rather decreased

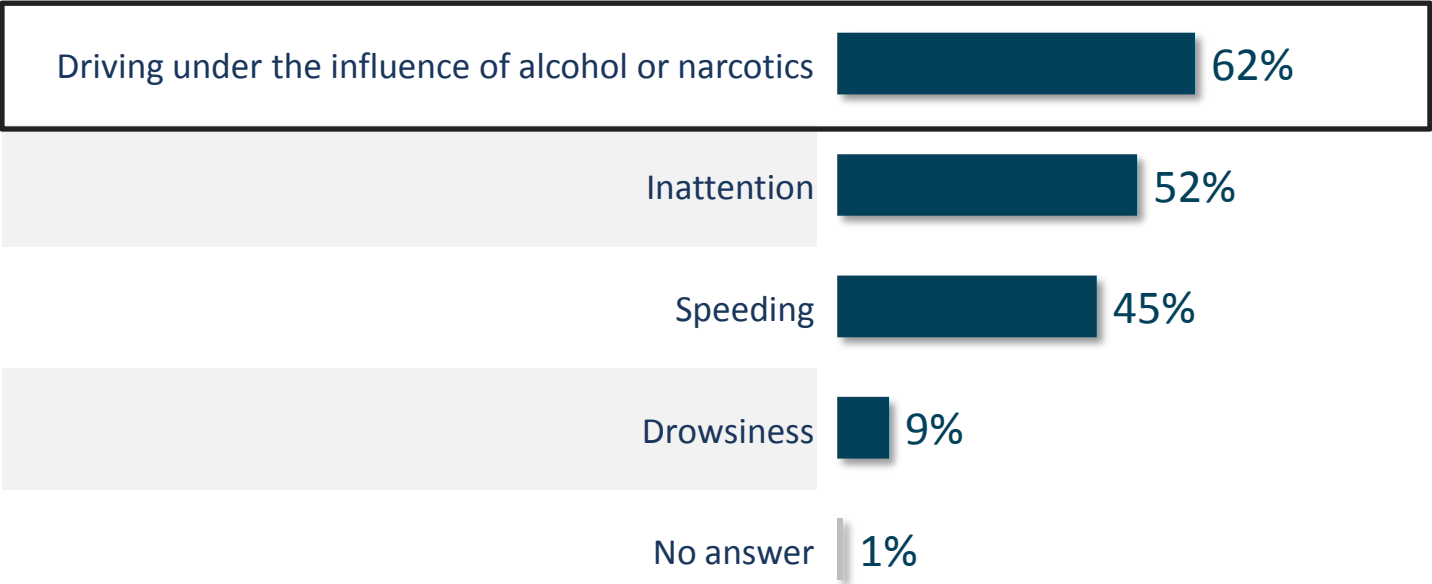
In your opinion, has the number of people who have died on the road rather increased, rather decreased or stayed the same in 2015?

Base: Total

GAME CHANGERS



Perceived main causes of fatal road accidents in general



Total exceeds 100 because several answers are possible

7 What in your opinion are the principal causes of fatal accidents in your country on roads in general?

Base: Total

BREAKDOWN BY COUNTRY

Perceived main causes of fatal road accidents in general

	Driving under the influence of alcohol or narcotics		Inattention		Speeding		Drowsiness	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	62	-	52	-	45	-	9	-
FRANCE	75	-3	45	-3	47	+7	7	-1
GERMANY	50	-1	51	+2	47	-2	8	-1
BELGIUM	63	=	47	-3	50	+1	10	+4
SPAIN	61	-1	54	+3	44	-2	10	+2
GB	49	+3	61	+2	44	-2	6	+1
ITALY	69	+3	55	+1	38	-6	8	+2
SWEDEN	59	-1	59	+1	36	=	11	-2
GREECE	55	+3	59	-1	46	=	8	+2
POLAND	75	-2	27	=	65	+1	7	=
NETHERLANDS	60	-1	70	-2	24	=	11	+2
SLOVAKIA	61	-	40	-	57	-	8	-

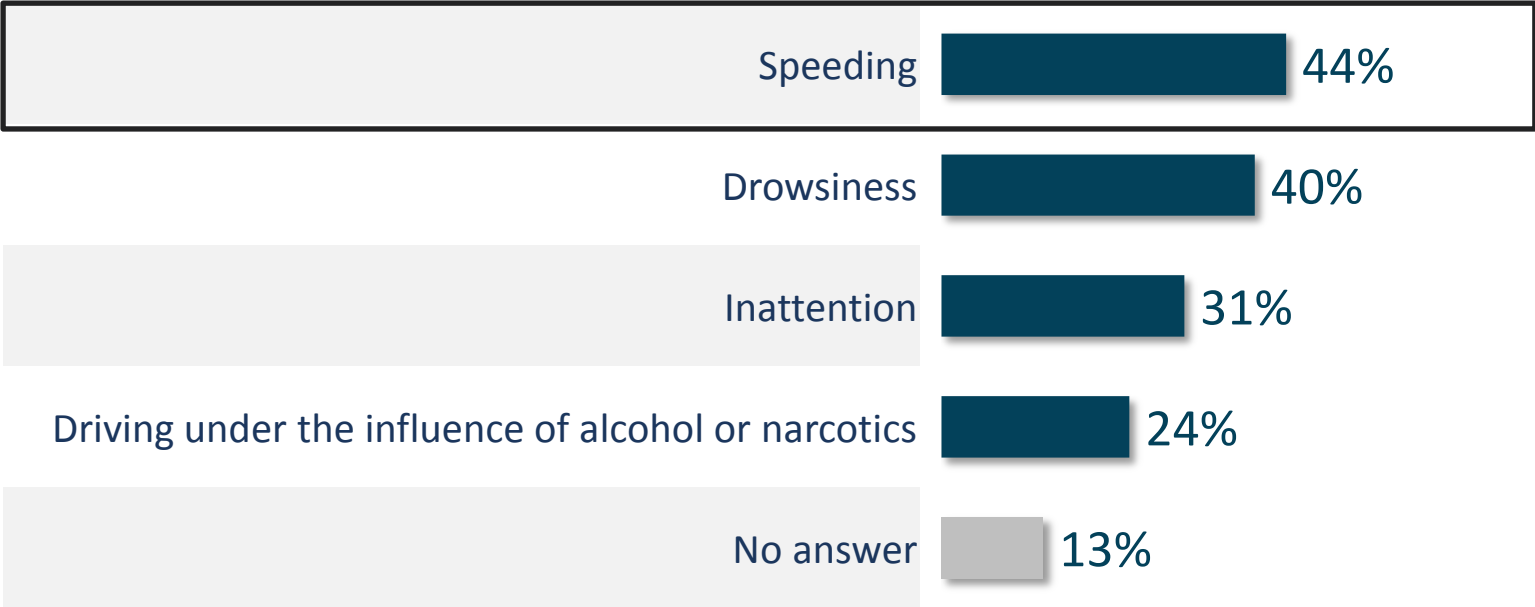
Total exceeds 100 because several answers are possible

8 What in your opinion are the principal causes of fatal accidents in your country on roads in general?

Base: Total
GAME CHANGERS



Perceived main causes of fatal accidents on motorways



Total exceeds 100 because several answers are possible

⁹ What in your opinion are the principal causes of fatal accidents in your country on motorways?

Base: Total

BREAKDOWN BY COUNTRY

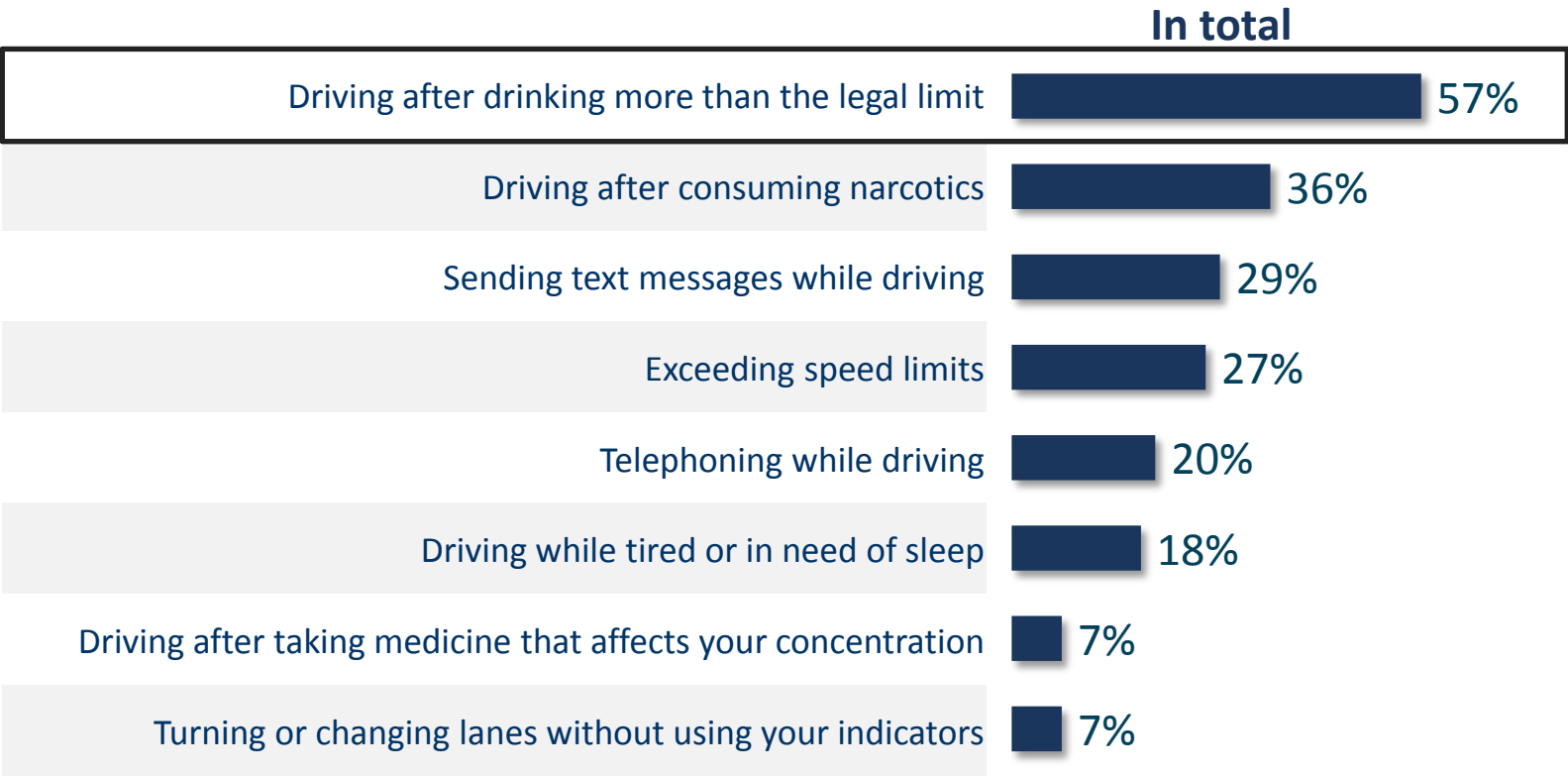
Perceived main causes of fatal accidents on motorways

%	Speeding		Drowsiness		Inattention		Driving under the influence of alcohol or narcotics	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	44	-	40	-	31	-	24	-
FRANCE	40	+3	56	=	28	-1	31	-1
GERMANY	56	-1	44	-2	30	+7	15	-5
BELGIUM	46	-5	40	+3	28	+5	34	+4
SPAIN	44	+1	36	-1	36	+1	34	+4
GB	43	+9	47	-2	40	-1	15	-1
ITALY	47	+1	42	-2	29	+2	29	+5
SWEDEN	36	+5	29	-1	31	+2	24	-2
GREECE	56	=	34	+2	25	=	25	+2
POLAND	37	+5	42	+5	23	=	22	+2
NETHERLANDS	38	+1	36	+1	46	+3	22	-3
SLOVAKIA	38	-	35	-	25	-	15	-

¹⁰ What in your opinion are the principal causes of fatal accidents in your country on motorways?

Base: Total

The driving habits considered to pose the most risk



In your judgement, which of the following driving habits are the most risky?

BREAKDOWN BY COUNTRY

The driving habits considered to pose the most risk

In total	Driving after drinking more than the legal limit		Driving after consuming narcotics		Sending text messages while driving		Exceeding speed limits		Telephoning while driving		Driving while tired or in need of sleep		Driving after taking medicine that affects your concentration		Turning or changing lanes without using your indicators	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	57	-	36	-	29	-	27	-	20	-	18	-	7	-	7	-
FRANCE	62	-1	43	=	31	-5	18	+5	17	=	17	+1	6	=	7	=
GERMANY	57	-3	32	-4	29	+6	29	-1	21	+5	17	-2	8	-1	8	=
BELGIUM	60	+1	39	=	31	-1	25	-3	16	+2	19	+5	6	-1	4	-3
SPAIN	56	-7	49	=	24	+1	21	-2	22	+6	18	=	6	+2	4	-1
GB	57	-1	24	+1	43	+1	23	+2	24	+3	20	-3	4	=	6	-2
ITALY	52	+7	59	+3	24	-3	15	+4	17	=	17	-2	10	-1	5	-1
SWEDEN	54	-3	46	-3	44	+3	13	+2	12	+4	19	=	6	+1	8	-2
GREECE	62	+1	23	=	22	+1	43	+4	16	-3	18	=	6	-1	10	-1
POLAND	70	-5	31	+3	12	+1	46	+2	13	+1	14	-2	6	+1	8	-1
NETHERLANDS	49	=	15	-4	38	+1	24	-1	43	+5	20	+2	5	-1	7	-1
SLOVAKIA	50	-	38	-	17	-	36	-	18	-	25	-	8	-	9	-

12 In your judgement, which of the following driving habits are the most risky?

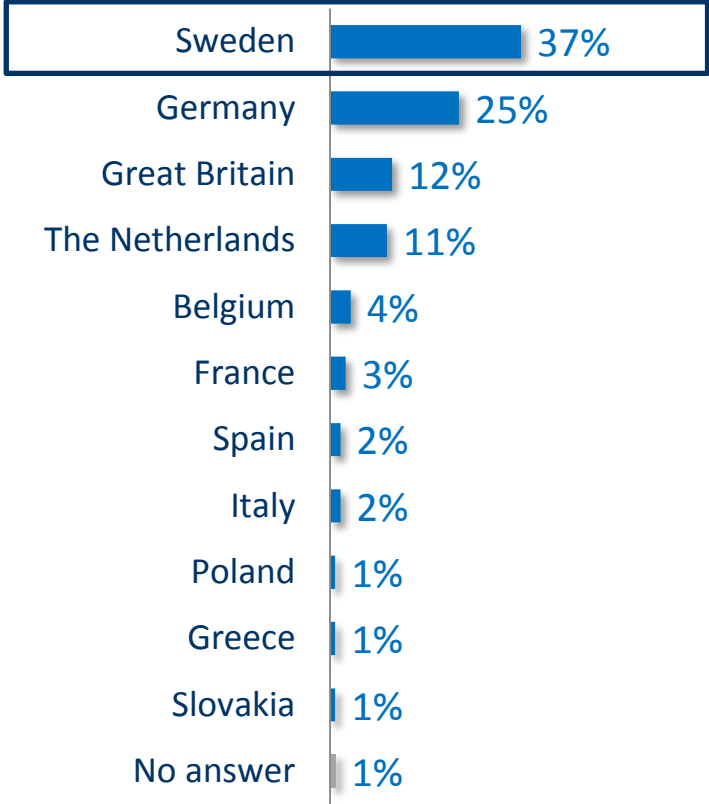
First choice? And second?

Base: Total



EVALUATION OF THE BEHAVIOUR OF DRIVERS

The countries in which drivers behave the most responsibly

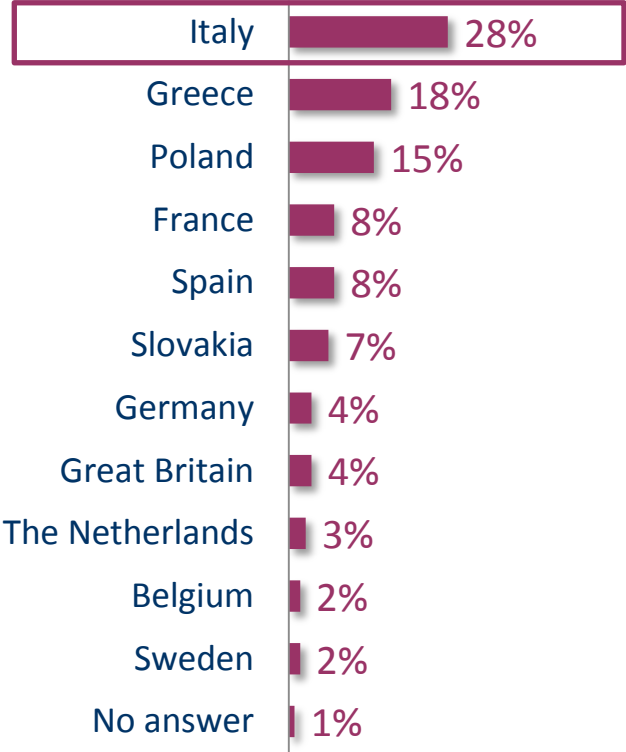


TOP 6 BREAKDOWN BY COUNTRY

The countries in which drivers behave the most responsibly

%	Sweden	Germany	GB	The Netherlands	Belgium	France
TOTAL	37	25	12	11	4	3
FRANCE	39	27	14	10	2	5
GERMANY	46	22	8	10	4	4
BELGIUM	41	22	10	13	6	3
SPAIN	28	31	10	12	4	5
GB	28	24	22	14	1	3
ITALY	36	22	16	10	5	3
SWEDEN	61	15	10	5	2	1
GREECE	32	32	17	7	2	3
POLAND	36	32	11	8	4	2
NETHERLANDS	40	18	9	25	2	2
SLOVAKIA	25	30	11	12	7	5

The countries in which drivers behave the least responsibly



TOP 6 BREAKDOWN BY COUNTRY

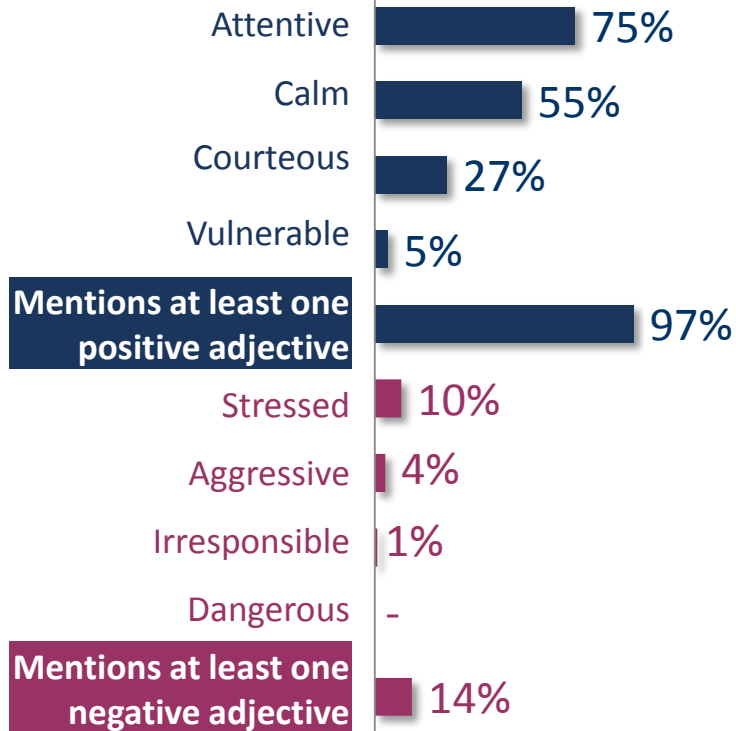
The countries in which drivers behave the least responsibly

%	Italy	Greece	Poland	France	Spain	Slovakia
TOTAL	28	18	15	8	8	7
FRANCE	32	11	11	26	7	4
GERMANY	35	7	19	10	5	5
BELGIUM	26	12	12	16	5	4
SPAIN	40	12	6	4	26	4
GB	30	13	4	10	10	5
ITALY	51	17	6	2	7	6
SWEDEN	20	23	13	8	10	6
GREECE	13	61	4	1	2	5
POLAND	19	21	44	3	3	2
NETHERLANDS	15	11	35	8	3	10
SLOVAKIA	27	17	16	1	4	25

The behaviour of Europeans behind the wheel: themselves vs others

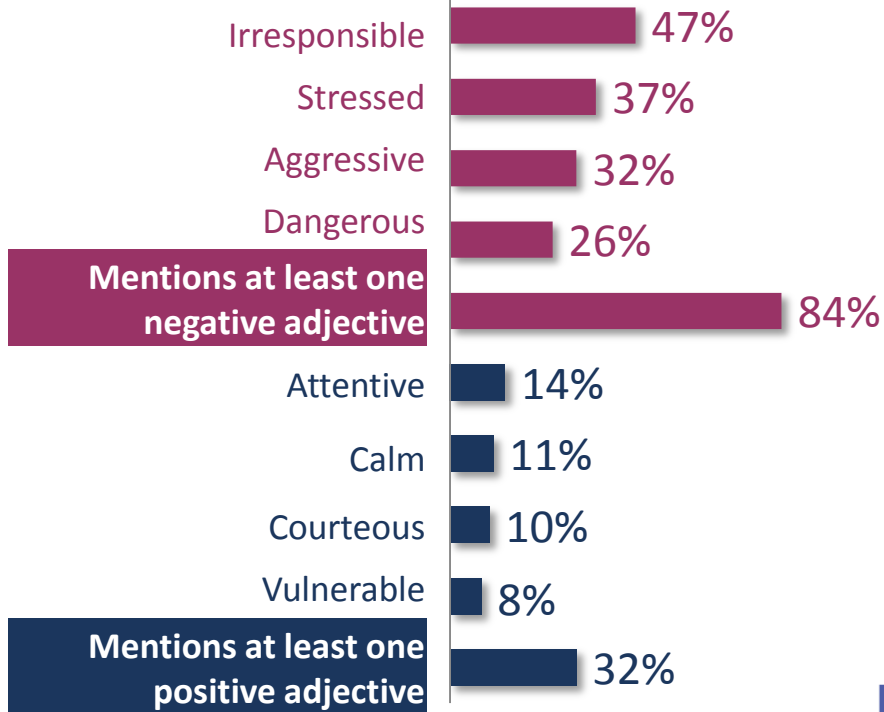
Which two adjectives from the following list most accurately relate to you when you are driving?

Base: Half of drivers



In your opinion, which two adjectives from the following list most accurately describe other drivers?

Base: The other half of drivers



BREAKDOWN BY COUNTRY

The attitudes of Europeans behind the wheel when they evaluate themselves

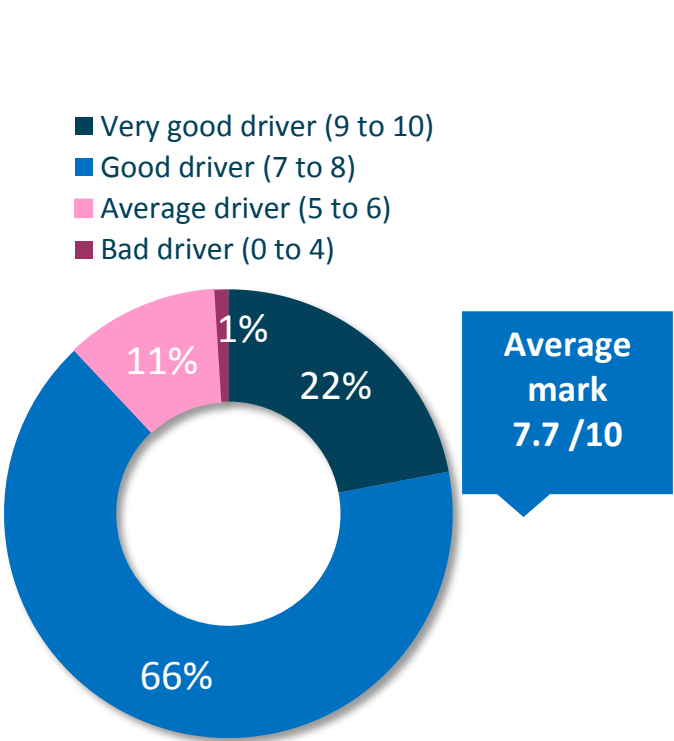
%	Attentive	Calm	Courteous	Vulnerable	Mentions at least one positive adjective		Stressed	Aggressive	Irresponsible	Dangerous	Mentions at least one negative adjective	
					2016	Change on 2015					2016	Change on 2015
TOTAL	75	55	27	5	97	-	10	4	1	-	14	-
FRANCE	75	49	25	6	96	-1	12	4	-	-	16	+1
GERMANY	82	65	19	2	99	+2	10	2	1	1	12	-1
BELGIUM	76	45	41	9	98	+1	10	3	1	1	14	=
SPAIN	69	68	17	5	97	+3	6	3	-	1	9	-3
GB	71	42	54	6	98	+1	13	3	-	1	16	=
ITALY	80	47	14	7	96	-2	13	5	-	1	18	+4
SWEDEN	76	59	32	4	98	=	7	4	1	-	11	+2
GREECE	79	42	20	2	95	-3	16	7	-	-	22	+7
POLAND	65	65	37	3	98	-1	11	2	1	-	13	+2
NETHERLANDS	80	65	20	9	98	-1	5	3	-	1	8	+3
SLOVAKIA	69	58	19	9	97	-	9	3	1	-	11	-

BREAKDOWN BY COUNTRY

The attitudes of Europeans behind the wheel when they evaluate others

	%	Irresponsible	Stressed	Aggressive	Dangerous	Mentions at least one negative adjective		Attentive	Calm	Courteous	Vulnerable	Mentions at least one positive adjective	
						2016	Change on 2015					2016	Change on 2015
TOTAL		47	37	32	26	84	-	14	11	10	8	32	-
FRANCE		49	32	31	40	90	+1	10	5	4	11	24	-2
GERMANY		34	49	38	16	83	=	20	13	10	4	35	-1
BELGIUM		37	36	30	22	76	+2	20	15	18	9	42	-2
SPAIN		41	35	29	20	73	-3	19	23	9	7	40	+6
GB		47	30	40	25	83	+6	13	9	19	11	38	-4
ITALY		47	39	29	36	88	+3	13	8	4	8	25	-4
SWEDEN		32	65	23	14	83	+6	20	8	20	5	40	-7
GREECE		66	33	32	39	98	+1	5	1	-	7	12	-4
POLAND		60	27	34	31	90	=	9	12	13	4	31	+3
NETHERLANDS		43	42	31	15	80	-1	17	16	7	17	41	+2
SLOVAKIA		60	22	33	24	86	-	13	13	4	9	31	-

Self-evaluation of driving qualities

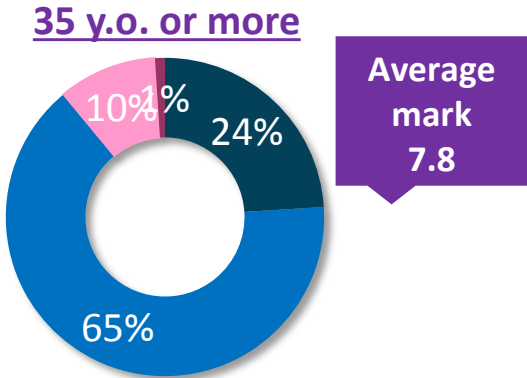
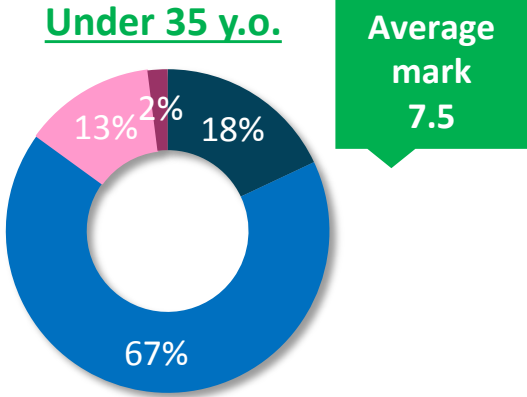
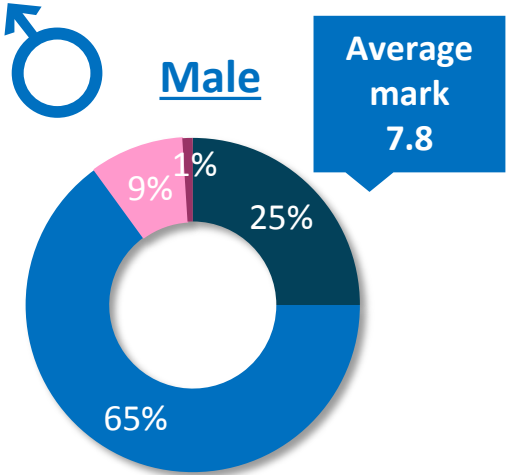
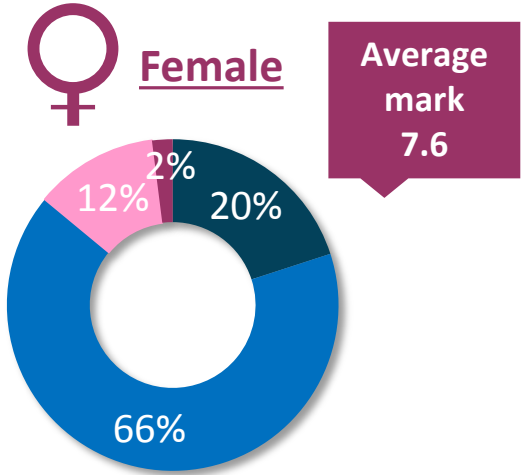


Open question, unprompted answers

		Change on 2015
FRANCE	7.7	=
GERMANY	7.6	=
BELGIUM	7.8	=
SPAIN	7.8	=
GB	7.8	=
ITALY	7.9	-0.1
SWEDEN	7.9	=
GREECE	7.9	-0.1
POLAND	7.3	+0.1
NETHERLANDS	7.7	=
SLOVAKIA	7.5	-

Self-evaluation of driving qualities

- Very good driver (9 to 10)
- Good driver (7 to 8)
- Average driver (5 to 6)
- Bad driver (0 to 4)



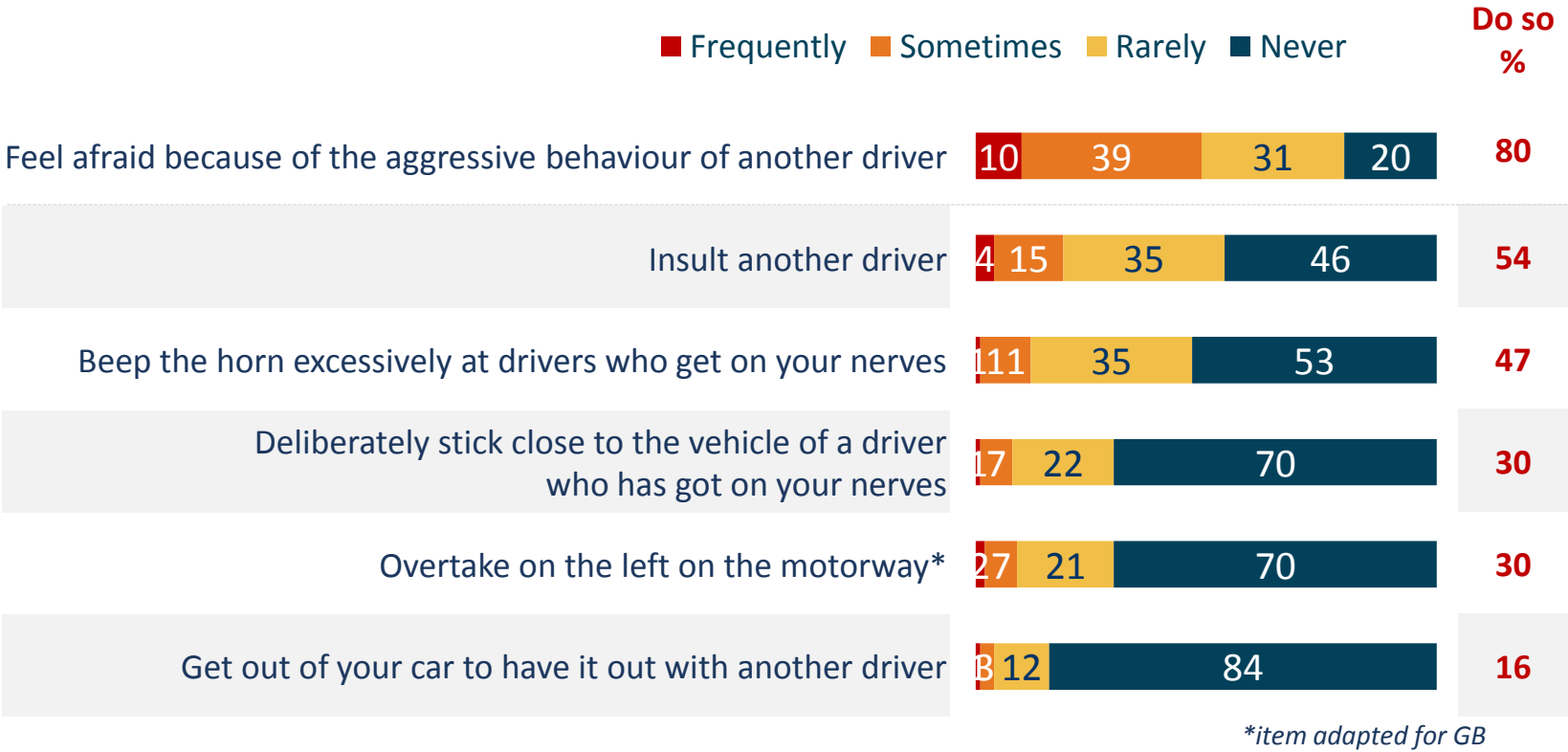
Open question, spontaneous answers

How would you rate yourself as a driver on a scale of 0 to 10, 0 meaning that you are a very bad driver and 10 meaning that you are an excellent driver?



DANGEROUS DRIVING HABITS AND RUDENESS

Rudeness behind the wheel



BREAKDOWN BY COUNTRY

Rudeness behind the wheel

% Do so

Feel afraid because of the aggressive behaviour of another driver

Insult another driver

Beep the horn excessively at drivers who get on your nerves

	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	80	-	54	-	47	-
FRANCE	85	-1	65	-1	53	+4
GERMANY	75	-1	65	-2	29	+3
BELGIUM	84	-1	52	-1	52	=
SPAIN	85	-2	61	-1	66	+2
GB	78	-1	52	-2	36	=
ITALY	82	-1	64	+1	58	=
SWEDEN	80	=	29	-1	30	+1
GREECE	85	-1	70	-4	59	-1
POLAND	77	+1	36	-2	46	-4
NETHERLANDS	65	+1	47	+3	38	-1
SLOVAKIA	81	-	44	-	48	-

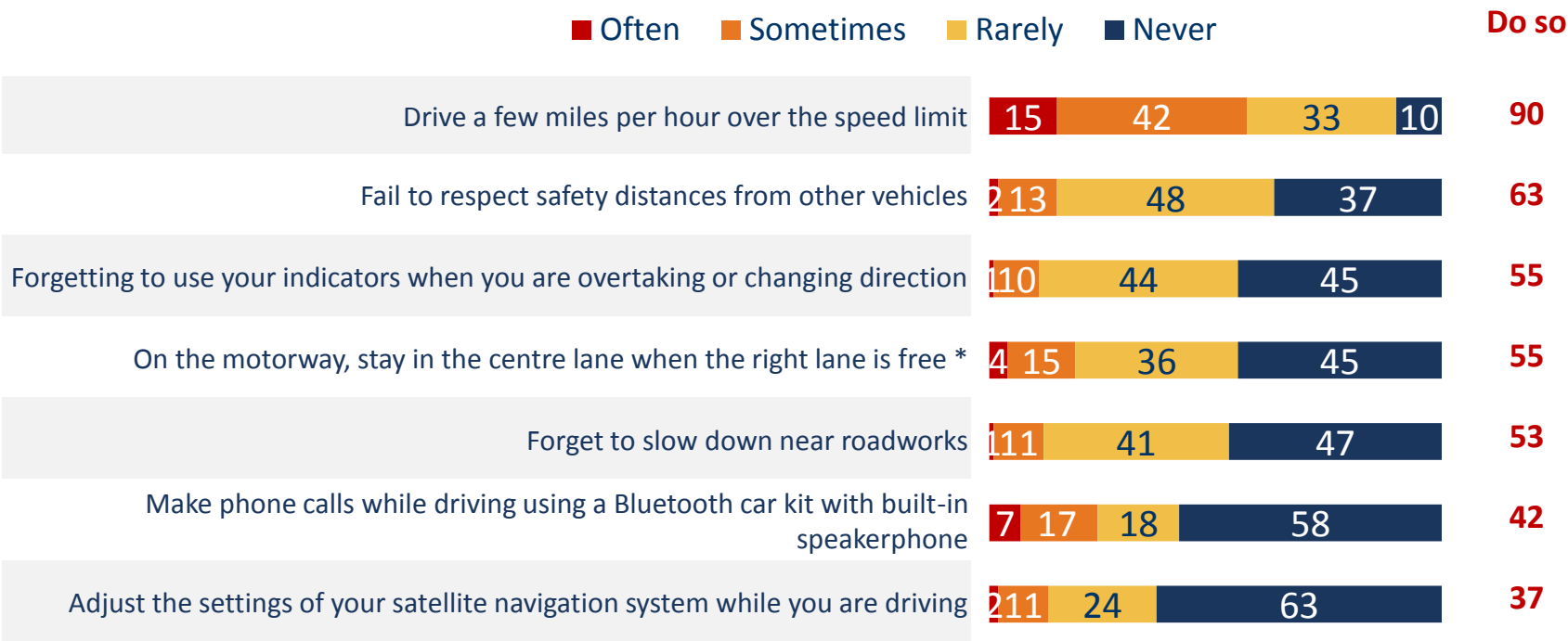
BREAKDOWN BY COUNTRY

Rudeness behind the wheel (continued)

% Do so

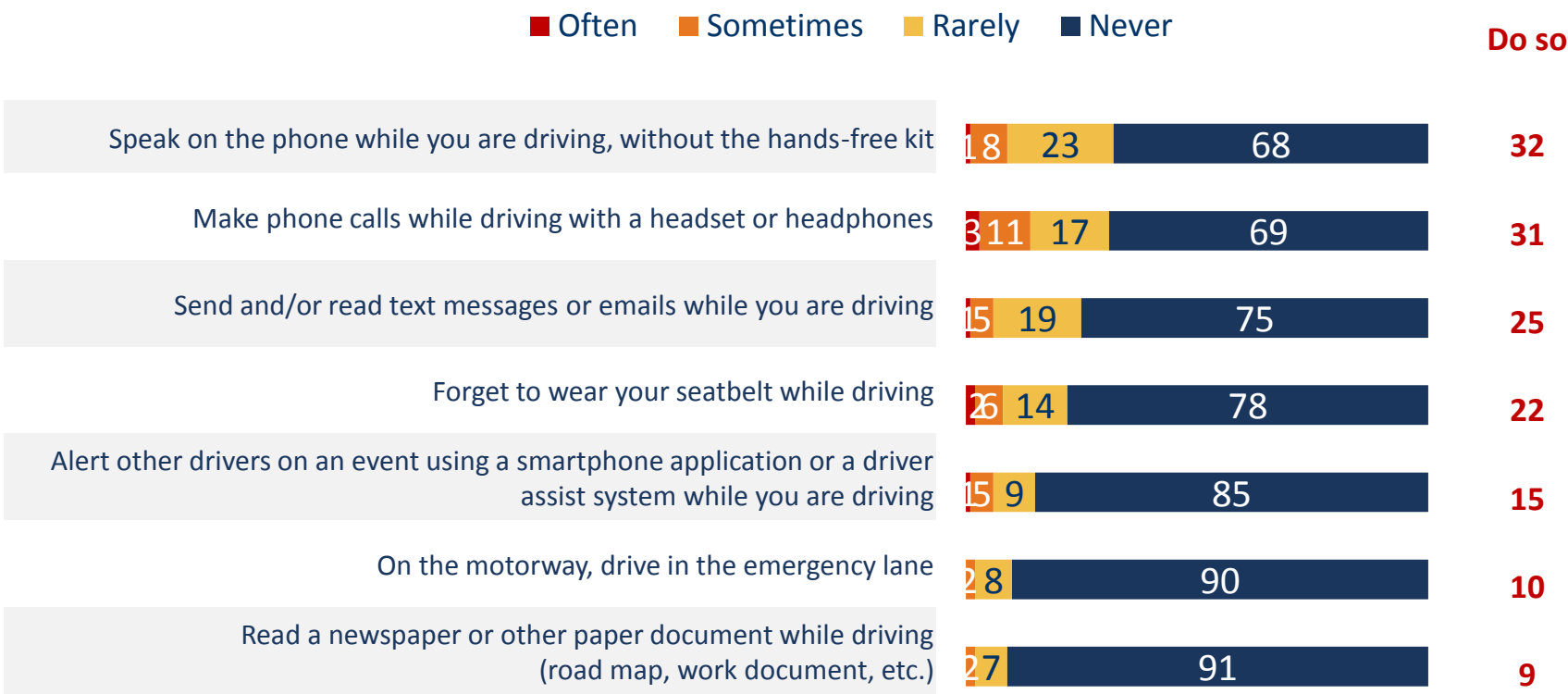
	Deliberately stick close to the vehicle of a driver who has got on your nerves		Overtake on the right on the motorway*		Get out of your car to have it out with another driver	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	30	-	30	-	16	-
FRANCE	35	+2	26	+2	14	+2
GERMANY	35	+1	24	-3	14	-4
BELGIUM	26	+1	35	-1	10	+1
SPAIN	29	-2	39	-3	18	-1
GB	26	=	39	-1	7	-2
ITALY	28	-4	21	+1	22	+1
SWEDEN	32	=	27	=	11	+2
GREECE	44	-5	35	+1	21	=
POLAND	23	=	25	-1	26	+1
NETHERLANDS	29	-2	39	-4	9	+1
SLOVAKIA	22	-	17	-	21	-

Prevalence of dangerous habits



*item adapted for GB

Prevalence of dangerous habits (continued)



BREAKDOWN BY COUNTRY

Prevalence of dangerous habits associated with connected devices

% Do so	Speak on the phone while you are driving, without the hands-free kit		Make phone calls while driving with a headset or headphones		Make phone calls while driving using a Bluetooth car kit with built-in speakerphone		Adjust the settings of your satellite navigation system while you are driving		Send and/or read text messages or emails while you are driving		Alert other drivers on an event using a smartphone application or a driver assist system while you are driving	
		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015
TOTAL	32	-	31	-	42	-	37	-	25	-	15	-
FRANCE	22	=	17	-	41	-	36	+5	26	+3	15	+3
GERMANY	26	-4	21	-	37	-	48	-3	23	-1	8	-2
BELGIUM	24	-8	20	-	42	-	45	=	29	-8	12	+1
SPAIN	20	-7	36	-	44	-	26	+2	18	-1	12	=
GB	12	-4	12	-	30	-	36	-1	15	=	5	-2
ITALY	42	-2	51	-	48	-	31	+1	34	=	18	+1
SWEDEN	44	-4	38	-	33	-	30	=	29	=	12	+1
GREECE	55	+1	52	-	55	-	30	-1	31	+2	25	+3
POLAND	48	-11	36	-	44	-	46	-1	30	-3	21	-3
NETHERLANDS	15	-4	22	-	41	-	42	+2	17	-2	8	=
SLOVAKIA	50	-	32	-	38	-	34	-	27	-	25	-

BREAKDOWN BY COUNTRY

Prevalence of other dangerous behaviours

% Do so	Drive a few miles per hour over the speed limit		Fail to respect safety distances from other vehicles		Forgetting to use your indicators when you are overtaking or changing direction		On the motorway, stay in the centre lane when the right lane is free*		Forget to slow down near roadworks		Forget to wear your seatbelt while driving		On the motorway, drive in the emergency lane		Read a newspaper or other paper document while driving	
		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015		Change on 2015
TOTAL	90	-	63	-	55	-	55	-	53	-	22	-	10	-	9	-
FRANCE	92	+1	76	-1	65	-1	50	-1	57	-2	8	-1	3	+1	10	+1
GERMANY	94	+1	73	=	59	=	57	+1	57	-3	16	=	11	+1	10	-5
BELGIUM	92	-2	59	+1	59	-3	58	-1	66	-2	16	-2	4	+1	9	-2
SPAIN	86	-1	59	-3	55	-8	59	-1	56	-3	14	-1	7	-1	10	+1
GB	89	-3	58	-5	51	-8	50	-5	50	-6	8	-4	3	-1	7	-5
ITALY	86	-2	62	-1	58	+2	54	+1	49	-2	35	+1	8	+1	11	-1
SWEDEN	94	-1	75	=	60	-1	51	-1	45	-5	14	=	18	+3	9	-1
GREECE	92	+1	62	-3	50	-2	75	-1	46	+1	52	+3	31	+3	7	=
POLAND	91	-3	56	-4	45	+1	45	+1	50	=	30	-3	11	+2	12	-1
NL	89	=	53	-3	53	-5	55	-2	58	+4	17	-3	5	=	8	-5
SLOVAKIA	83	-	63	-	45	-	42	-	50	-	37	-	11	-	9	-

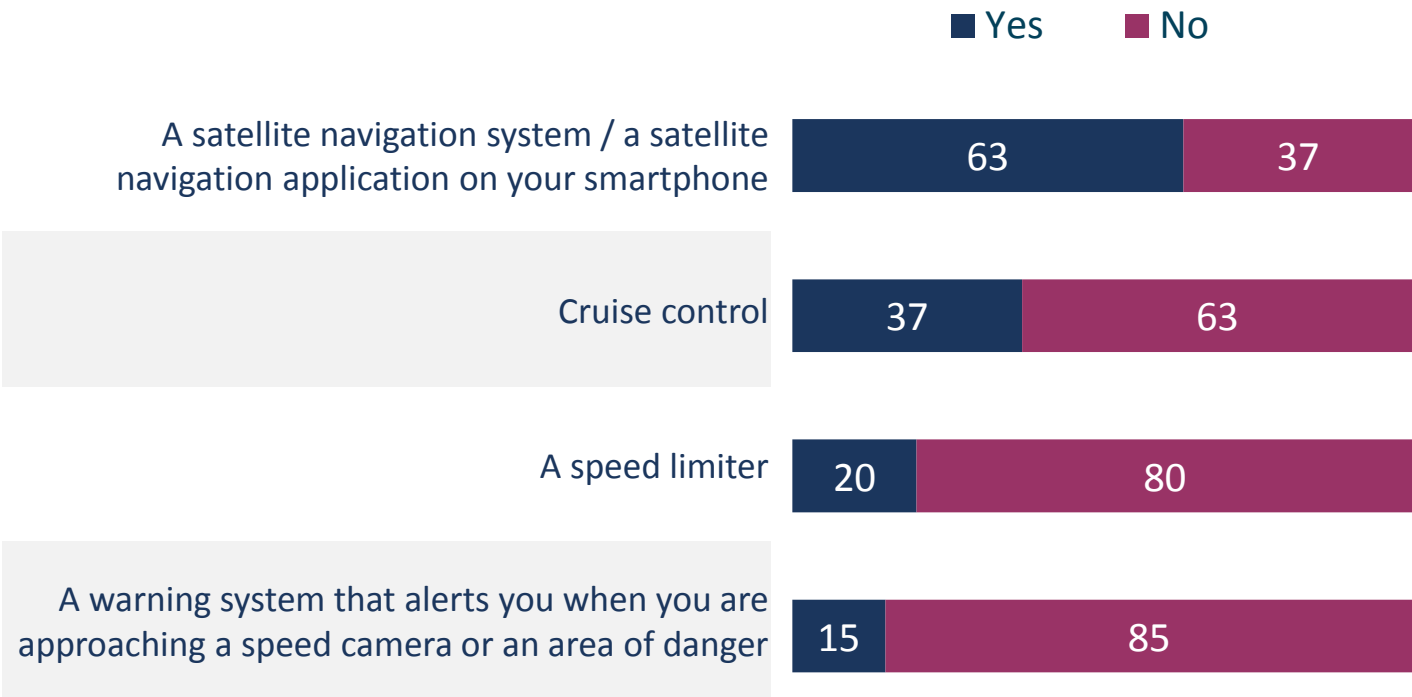


DRIVING AIDS

GAME CHANGERS



Driving aids found in the vehicle



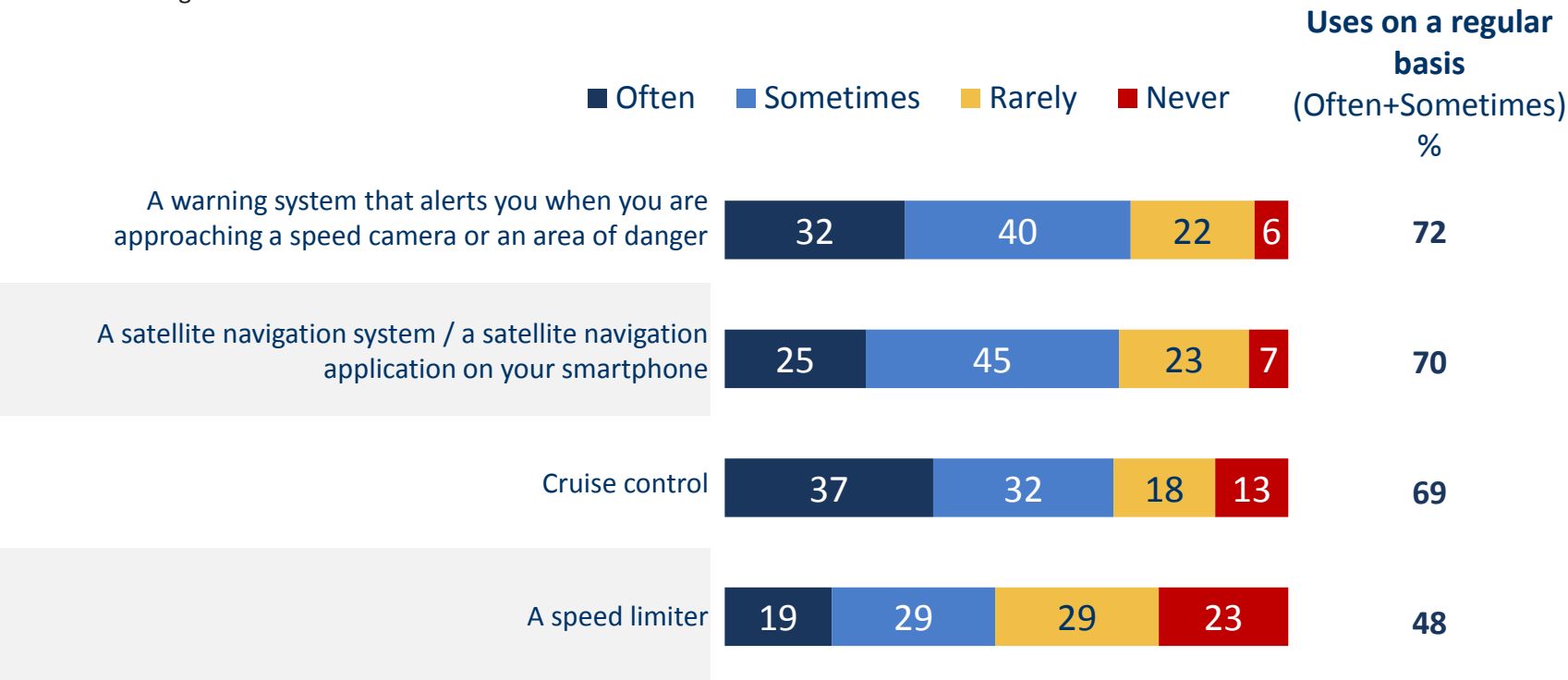
BREAKDOWN BY COUNTRY

Driving aids found in the vehicle

% Answer: "Yes"	A satellite navigation system / a satellite navigation application on your smartphone	Cruise control	A speed limiter	A warning system that alerts you when you are approaching a speed camera or an area of danger
TOTAL	63	37	20	15
FRANCE	66	53	43	18
GERMANY	65	37	15	11
BELGIUM	72	46	27	18
SPAIN	67	36	29	14
GB	60	32	15	22
ITALY	57	23	20	15
SWEDEN	63	62	19	19
GREECE	61	16	11	7
POLAND	61	24	13	16
NETHERLANDS	62	43	14	14
SLOVAKIA	63	33	15	6

Frequency of using driving aids

Base: Drivers owning this feature

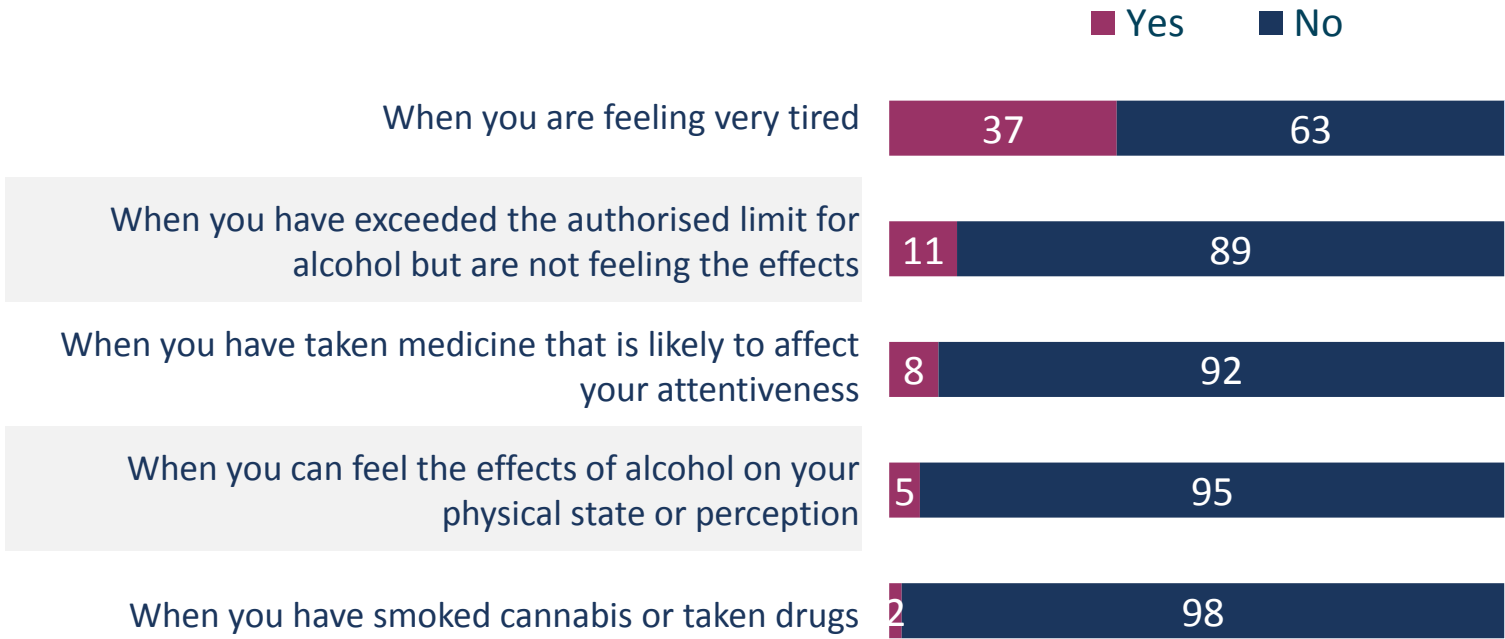


34 Do you ever use any of the following driving aids?



LACK OF VIGILANCE AND RISKY HABITS (ALCOHOL, DRUGS, MEDICINE AND LACK OF SLEEP)

Prevalence of at-risk behaviours



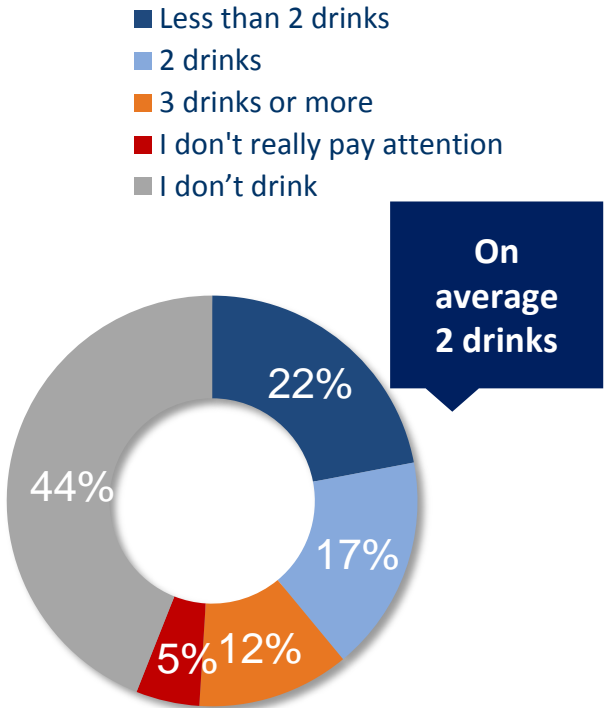
BREAKDOWN BY COUNTRY

Prevalence of at-risk behaviours

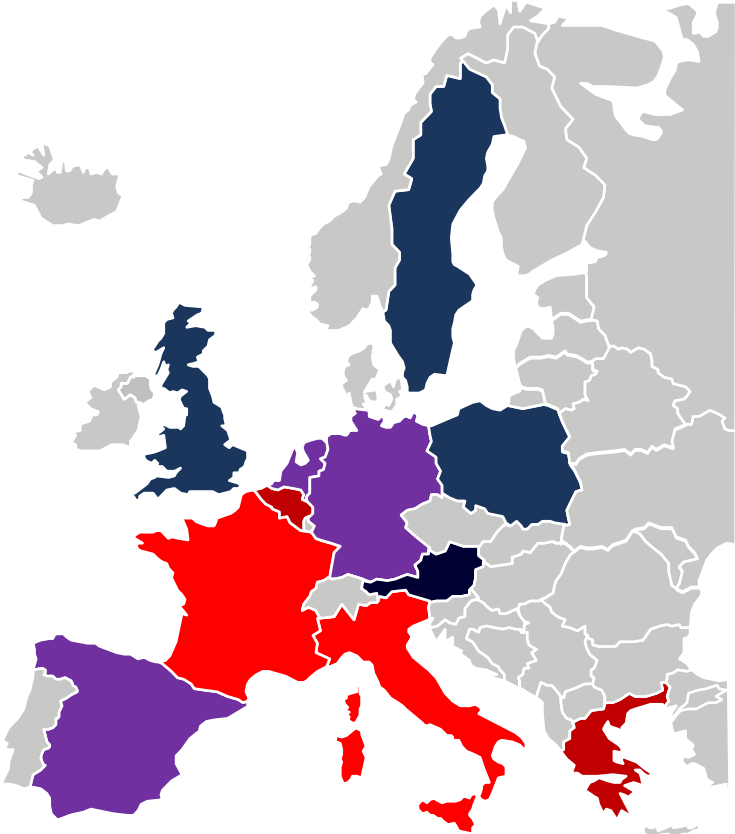
% Answer:
"Yes"

	When you are feeling very tired		When you have exceeded the authorised limit for alcohol but are not feeling the effects		When you have taken medicine that is likely to affect your attentiveness		When you can feel the effects of alcohol on your physical state or perception		When you have smoked cannabis or taken drugs	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	37	-	11	-	8	-	5	-	2	-
FRANCE	40	-1	16	+1	12	-1	5	+1	2	+1
GERMANY	31	-2	8	+1	10	-2	3	+1	2	+1
BELGIUM	45	-3	24	-1	11	=	7	-1	2	-1
SPAIN	26	-2	6	-2	9	-2	4	+1	2	-2
GB	26	-7	6	-1	4	-3	3	=	3	+1
ITALY	34	=	12	=	8	+3	5	+1	3	+1
SWEDEN	34	-3	2	=	6	=	3	+1	2	+1
GREECE	58	+2	33	+4	6	=	15	+2	4	+2
POLAND	53	-2	5	+2	8	+2	5	+2	2	=
NETHERLANDS	22	=	6	+1	4	-2	2	=	2	=
SLOVAKIA	35	-	2	-	9	-	3	-	1	-

Drinking and driving



Average number of drinks	
COUNTRY	2016
TOTAL	2
FRANCE	2,5
GERMANY	1,8
BELGIUM	2,7
SPAIN	2
GB	1,5
ITALY	2,3
SWEDEN	1,3
GREECE	2,7
POLAND	1,4
NETHERLANDS	2
SLOVAKIA	1,1



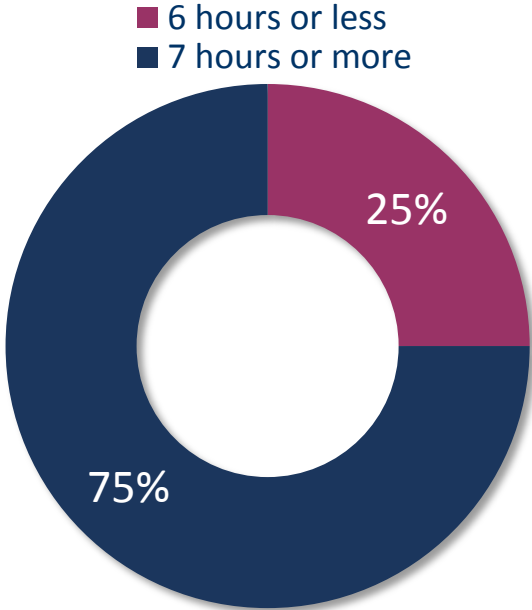
From the largest number of drinks  To the smallest number

Open question, unprompted answers

Base: Drivers

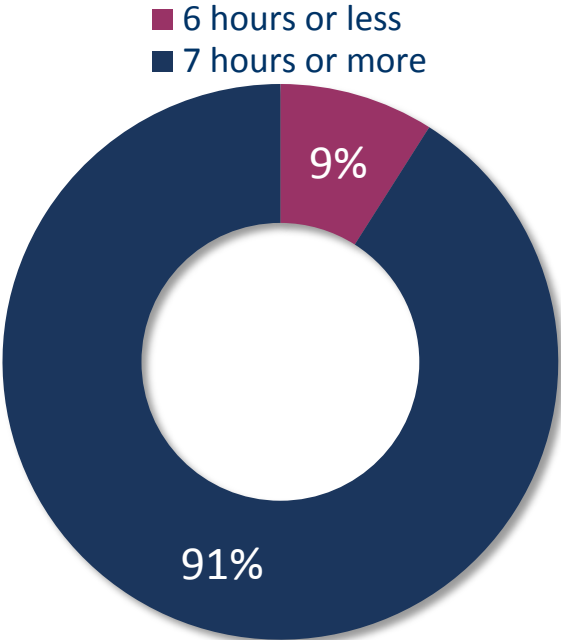
For you personally, after how many drinks would you no longer allow yourself to take the wheel?

Lack of sleep during the week



BREAKDOWN BY COUNTRY	
Answer 6 hours or less	
FRANCE	23
GERMANY	27
BELGIUM	22
SPAIN	19
GB	25
ITALY	25
SWEDEN	23
GREECE	33
POLAND	29
NETHERLANDS	19
SLOVAKIA	31

Lack of sleep on weekends



BREAKDOWN BY COUNTRY	
Answer 6 hours or less	2016
FRANCE	10
GERMANY	7
BELGIUM	8
SPAIN	5
GB	14
ITALY	11
SWEDEN	10
GREECE	6
POLAND	10
NETHERLANDS	9
SLOVAKIA	9

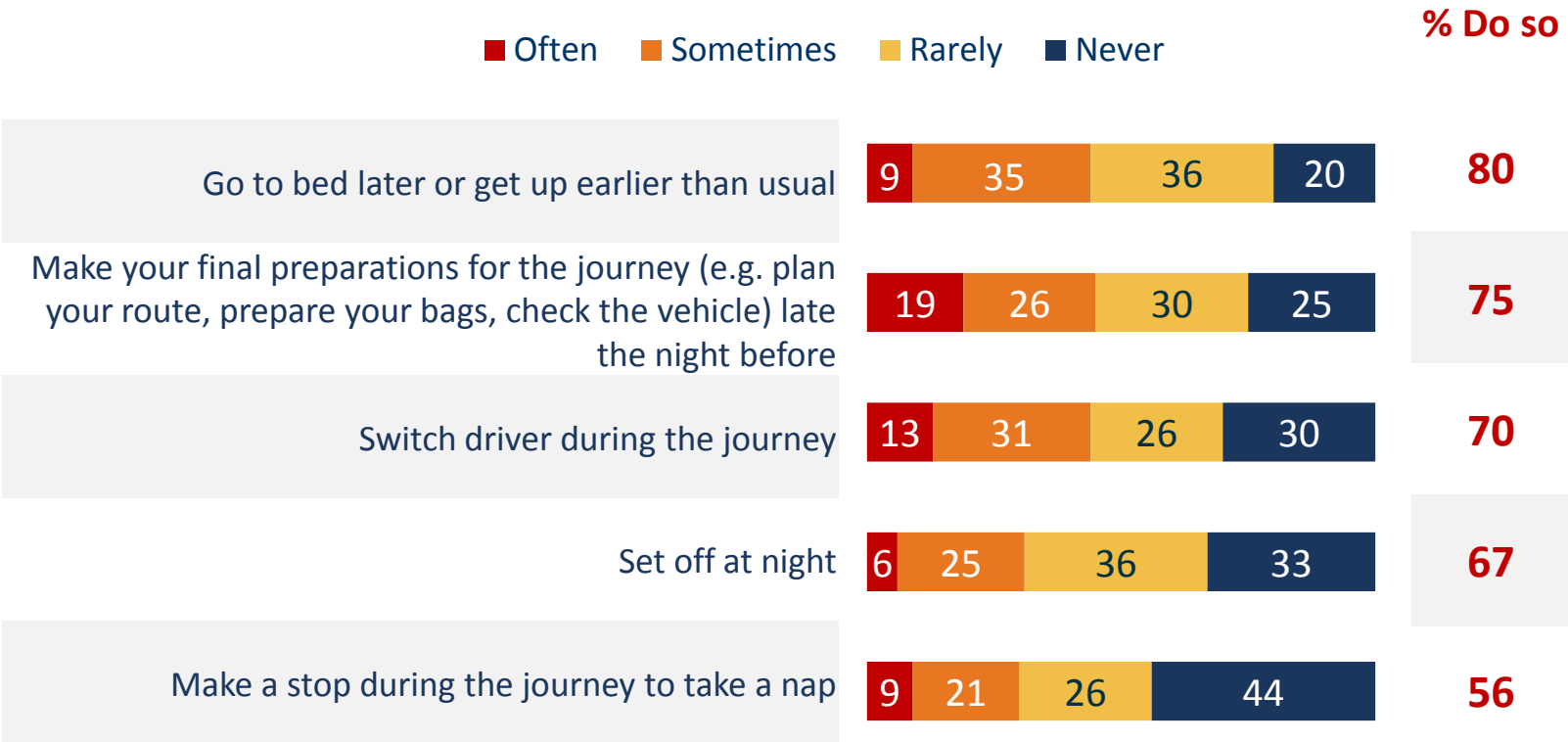


LONG JOURNEYS AND INATTENTIVENESS

GAME CHANGERS



Behaviours during long journeys



As a general rule, when you are going to set off on a fairly long drive (at least three hours), do you ever do any of the following things?

Base: Drivers

BREAKDOWN BY COUNTRY

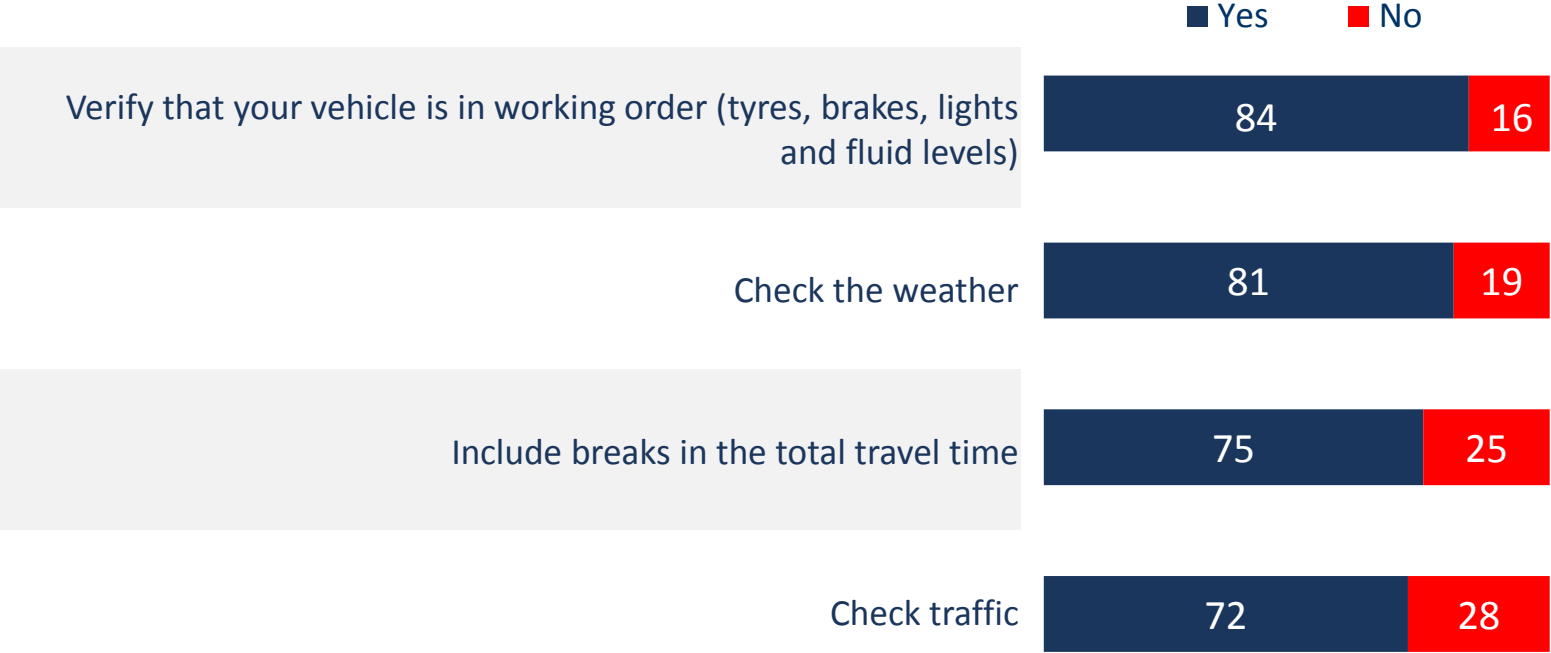
Behaviours during long journeys

% Do so

	Go to bed later or get up earlier than usual		Make your final preparations for the journey late the night before		Switch driver during the journey		Set off at night		Make a stop during the journey to take a nap	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	80	-	75	-	70	-	67	-	56	-
FRANCE	85	+1	70	+2	78	+1	69	-1	66	-1
GERMANY	78	=	74	=	68	=	76	-1	55	-3
BELGIUM	81	-1	77	-1	69	-3	62	-2	82	-1
SPAIN	81	=	73	=	69	-3	61	-6	51	-1
GB	81	-3	82	-3	59	-6	65	-4	49	-2
ITALY	77	+1	75	-1	66	=	67	+1	70	+3
SWEDEN	85	-2	80	-2	77	-2	65	+1	48	=
GREECE	85	+3	87	-1	67	+5	67	+5	37	+1
POLAND	87	-1	66	=	73	+2	78	=	57	+3
NETHERLANDS	71	-1	65	+4	66	+1	53	=	51	-1
SLOVAKIA	68	-	80	-	72	-	77	-	52	-

As a general rule, when you are going to set off on a fairly long drive (at least three hours), do you ever do any of the following things?

Preparing for departure

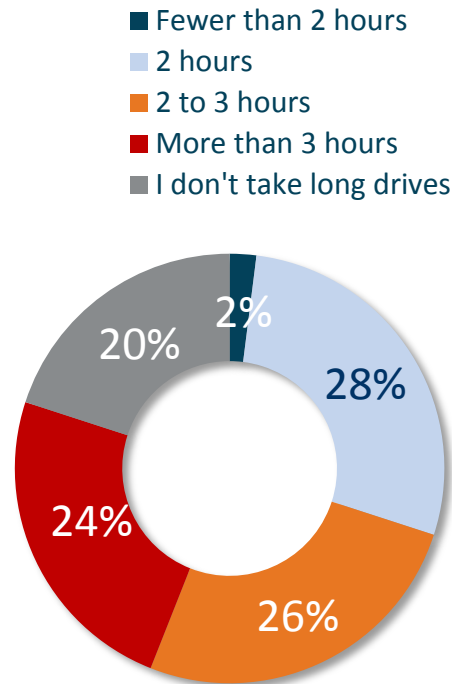


BREAKDOWN BY COUNTRY

Preparing for departure

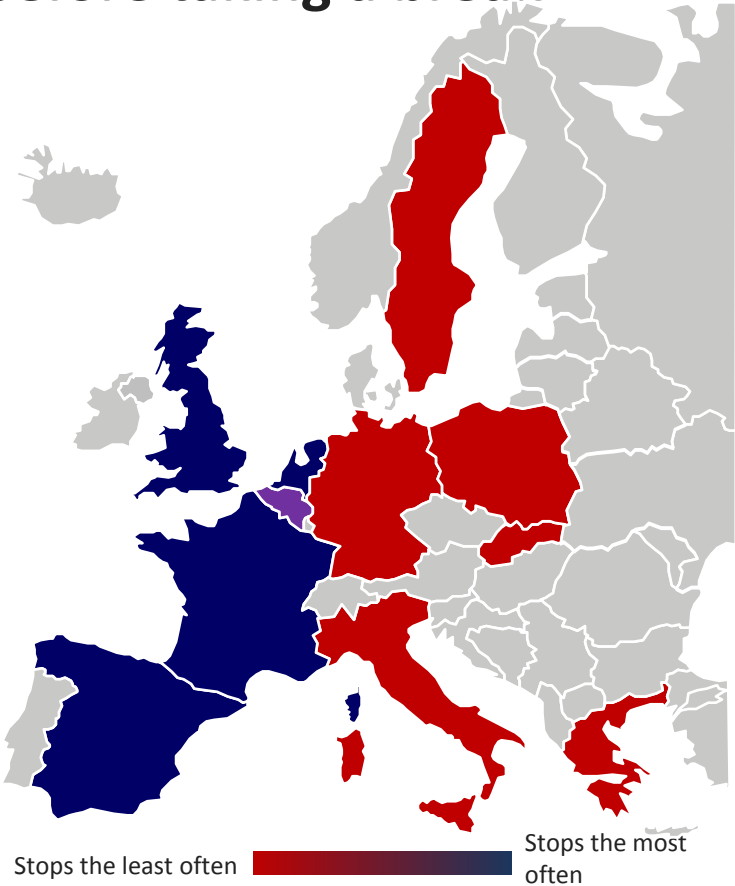
% Answer: "Yes"	Verify that your vehicle is in working order (tyres, brakes, lights and fluid levels)	Check the weather	Include breaks in the total travel time	Check traffic
TOTAL	84	81	75	72
FRANCE	89	79	74	76
GERMANY	70	62	84	76
BELGIUM	82	79	73	79
SPAIN	87	84	71	57
GB	84	84	79	73
ITALY	90	87	79	74
SWEDEN	79	86	74	60
GREECE	95	88	84	58
POLAND	86	79	68	83
NETHERLANDS	75	75	74	77
SLOVAKIA	89	83	62	77

Number of hours spent behind the wheel before taking a break



Average time before stopping:
3 hours 6 minutes

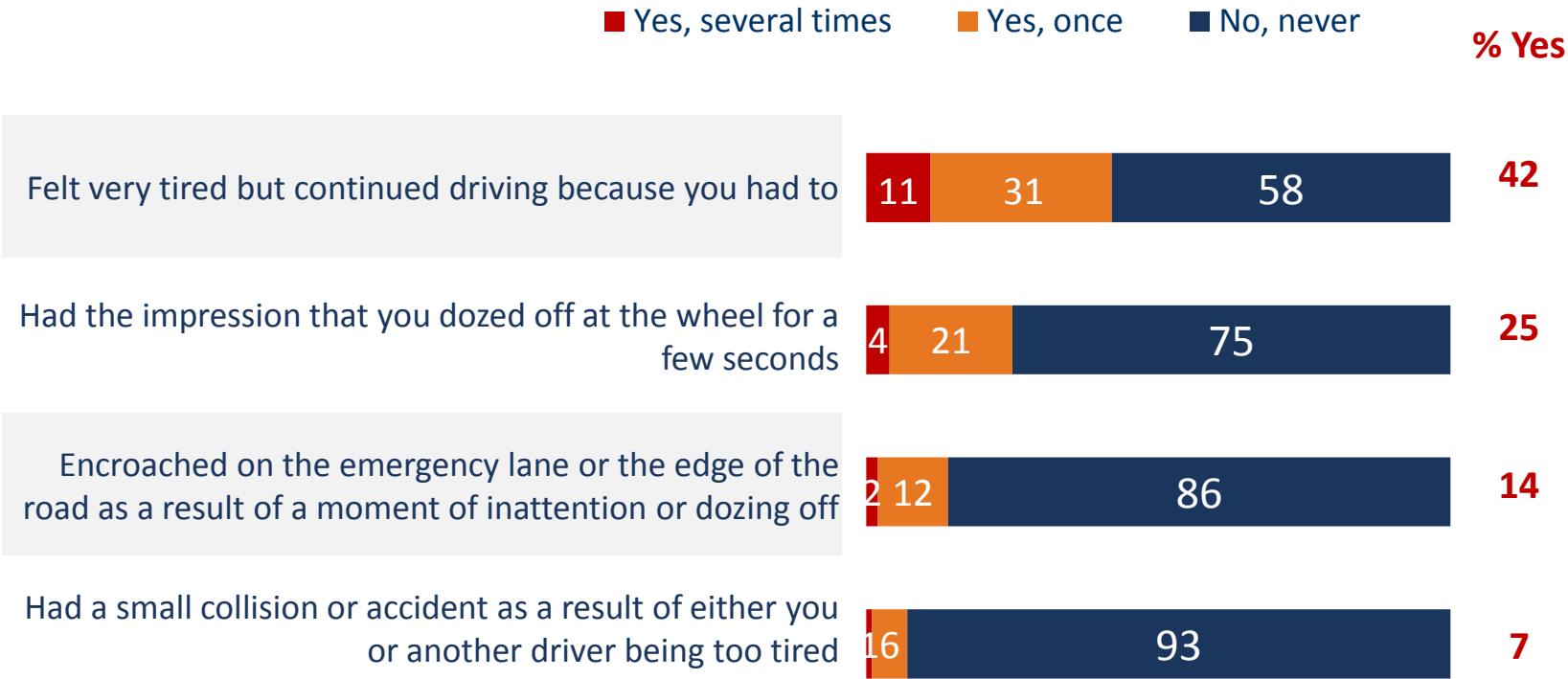
Average time before stopping	
BREAKDOWN BY COUNTRY	
	2016
FRANCE	2:48
GERMANY	3:42
BELGIUM	2:54
SPAIN	2:48
GB	2:48
ITALY	3:18
SWEDEN	3:12
GREECE	3:30
POLAND	3:54
NETHERLANDS	2:48
SLOVAKIA	3:18



When you set off for a long drive, how many hours do you generally drive without stopping?

Base: Drivers

Incidents related to inattentiveness



47 More specifically, over the last few years, have you run into any of the following problems while driving?

Base: Drivers

BREAKDOWN BY COUNTRY

Incidents related to inattentiveness

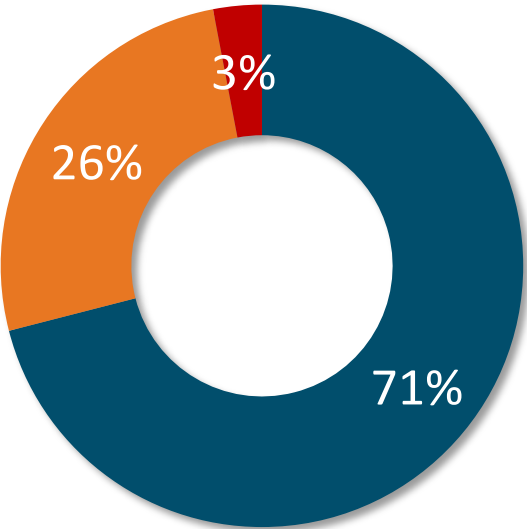
% Yes

	Felt very tired but continued driving because you had to		Had the impression that you dozed off at the wheel for a few seconds		Encroached on the emergency lane or the edge of the road as a result of a moment of inattention or dozing off		Had a small collision or accident as a result of either you or another driver being too tired	
	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015	2016	Change on 2015
TOTAL	42	-	25	-	14	-	7	-
FRANCE	45	+2	30	-6	25	+2	4	=
GERMANY	52	-3	27	+2	11	=	5	=
BELGIUM	42	=	28	+2	13	+1	4	=
SPAIN	32	-4	22	=	17	-4	7	=
GB	36	-9	15	-3	9	-4	3	-1
ITALY	41	-2	29	+1	17	+3	9	+2
SWEDEN	46	+2	24	-3	16	-3	4	+1
GREECE	47	+3	26	-2	9	+1	10	+3
POLAND	42	=	22	-4	15	=	13	+1
NETHERLANDS	28	=	17	=	7	-2	4	+1
SLOVAKIA	49	-	31	-	17	-	10	-

Perception of the risk posed by driving when tired

- It's something you must never do
- You can do it if you're extremely careful
- You can do it because there are ways to avoid falling asleep

It can be
done
29%



Answer: "It can be done"

BREAKDOWN BY COUNTRY	2016	Change on 2015
FRANCE	27	+1
GERMANY	17	-1
BELGIUM	29	-2
SPAIN	29	-2
GB	26	-7
ITALY	27	=
SWEDEN	25	-3
GREECE	28	-5
POLAND	53	+1
NETHERLANDS	30	=
SLOVAKIA	29	-

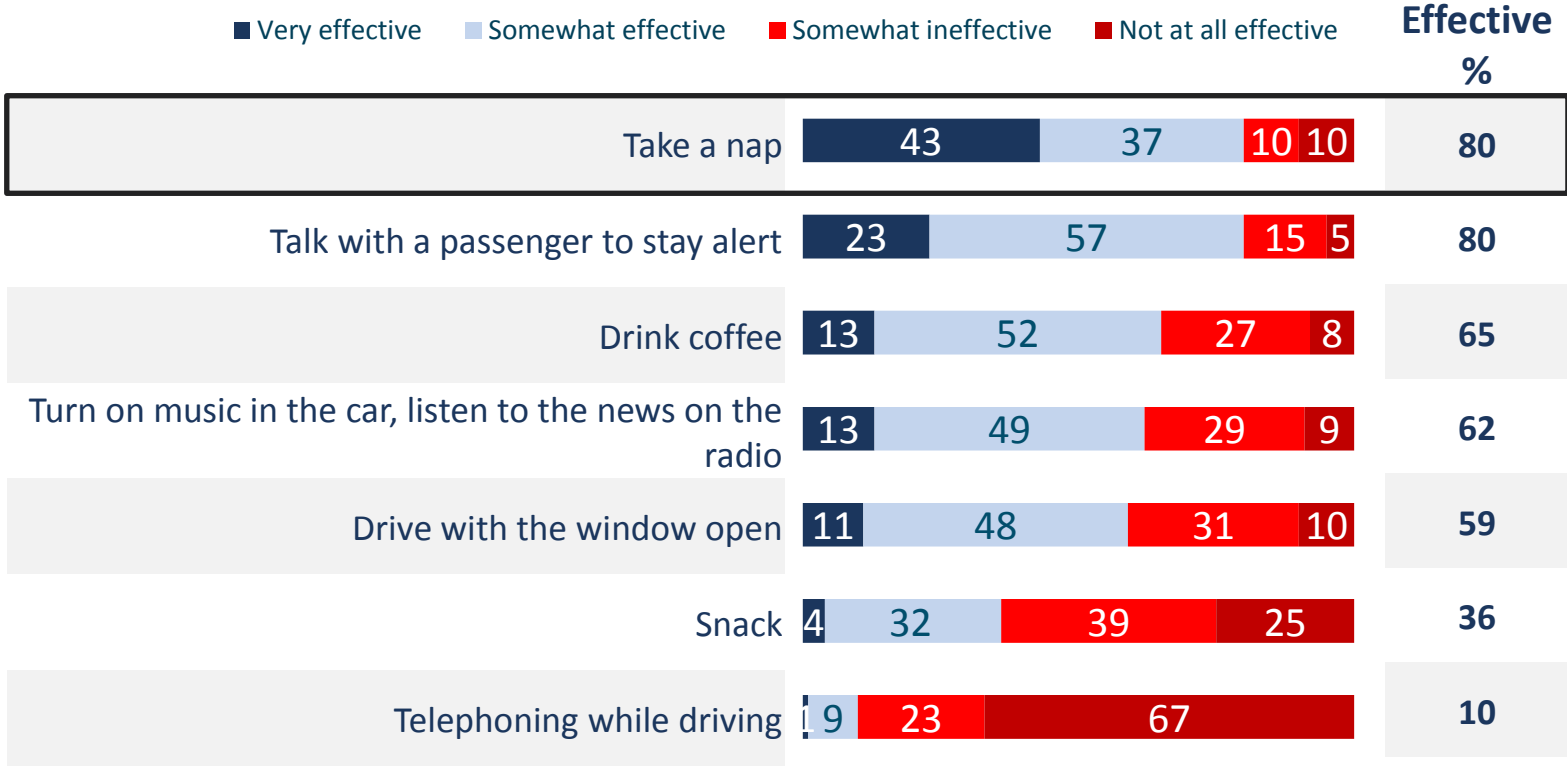
When you think about driving while tired, which of the following statements best reflects your attitude?

Base: Drivers

GAME CHANGERS



Ways to prevent falling asleep at the wheel: one effective way and lots of misconceptions



50 In your opinion, as ways to prevent falling asleep at the wheel, are the following very effective, somewhat effective, somewhat ineffective or not at all effective?

Base: Drivers



Ways to prevent falling asleep at the wheel

% Effective	Take a nap	Talk with a passenger to stay alert	Drink coffee	Turn on music in the car, listen to the news on the radio	Drive with the window open	Snack	Telephoning while driving
TOTAL	80	80	65	62	59	36	10
FRANCE	93	79	61	60	53	32	5
GERMANY	80	76	61	54	62	46	7
BELGIUM	86	79	52	61	60	40	7
SPAIN	82	80	64	60	48	26	11
GB	79	79	66	65	77	49	7
ITALY	70	81	65	58	49	30	16
SWEDEN	87	76	63	52	48	37	17
GREECE	76	83	80	60	66	21	13
POLAND	88	84	71	65	61	37	10
NETHERLANDS	71	71	66	70	64	59	8
SLOVAKIA	64	91	66	74	65	26	10

In your opinion, as ways to prevent falling asleep at the wheel, are the following very effective, somewhat effective, somewhat ineffective or not at all effective?

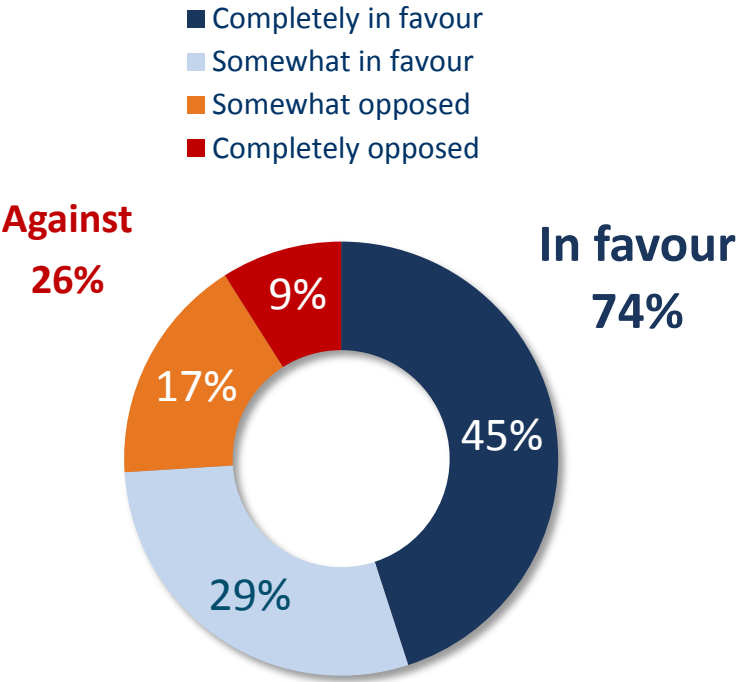


BAN ON MOBILE PHONE USE WHILE DRIVING

GAME CHANGERS



Opinion of a total ban on mobile phone use while driving



BREAKDOWN BY COUNTRY	
	In favour
FRANCE	74
GERMANY	76
BELGIUM	73
SPAIN	74
GB	87
ITALY	80
SWEDEN	63
GREECE	71
POLAND	69
NETHERLANDS	67
SLOVAKIA	80

Opinion of authorising mobile phone use while driving only with a built-in speakerphone

Do you think that using the telephone while driving should only be authorised when using a Bluetooth car kit with built-in speakerphone?

Base: Those against a total ban on mobile phone use while driving

