



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		733	1,3%	63	1,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	294	40,11%	39	61,9%
BMW	X3-SERIES	98	13,37%	2	3,2%
SUZUKI	JIMNY	86	11,73%	3	4,8%
AUDI	Q5	81	11,05%	6	9,5%
DAIHATSU	TERIOS	30	4,09%		
SUZUKI	GRAND VITARA	25	3,41%	1	1,6%
MERCEDES	GLK-SERIES	19	2,59%	3	4,8%
MERCEDES	ML-SERIES	18	2,46%	2	3,2%
LAND ROVER	RANGE ROVER EVOQUE	12	1,64%		
BMW	X5-SERIES	11	1,50%	1	1,6%
BMW	X6-SERIES	9	1,23%	2	3,2%
CHRYSLER	GRAND CHEROKEE	9	1,23%	1	1,6%
CHRYSLER	WRANGLER	9	1,23%		
AUDI	Q7	5	0,68%		
LAND ROVER	RANGE ROVER	5	0,68%		
TOYOTA	LAND CRUISER	5	0,68%	1	1,6%
CHEVROLET	CAPTIVA	4	0,55%	1	1,6%
LAND ROVER	DISCOVERY	4	0,55%		
CHRYSLER	CHEROKEE	3	0,41%		
MERCEDES	GL-SERIES	3	0,41%	1	1,6%
PORSCHE	CAYENNE	2	0,27%		
VOLKSWAGEN	TOUAREG	1	0,14%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1.781	3,3%	243	4,4%
Make:	Range:	Volume:	%	Volume:	%
MINI	COUNTRYMAN	278	15,61%	46	18,9%
SKODA	YETI	275	15,44%	12	4,9%
DACIA	DUSTER	251	14,09%	24	9,9%
AUDI	Q3	249	13,98%	57	23,5%
VOLKSWAGEN	TIGUAN	212	11,90%	7	2,9%
SUZUKI	SX4	190	10,67%	63	25,9%
FORD	KUGA	133	7,47%	17	7,0%
VOLVO	XC60	96	5,39%	5	2,1%
TOYOTA	RAV4	51	2,86%	5	2,1%
NISSAN	X-TRAIL	13	0,73%		
FIAT	SEDICI	9	0,51%	2	0,8%
VOLVO	XC90	8	0,45%	2	0,8%
OPEL	ANTARA	5	0,28%	1	0,4%
HONDA	CR-V	4	0,22%	2	0,8%
SUBARU	FORESTER	3	0,17%		
LEXUS	RX400H	2	0,11%		
LEXUS	RX450H	1	0,06%		
MITSUBISHI	OUTLANDER	1	0,06%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8.382	15,4%	623	11,4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	NEW PANDA	1.289	15,38%	42	6,7%
TOYOTA	AYGO	865	10,32%	74	11,9%
HYUNDAI	i 10	773	9,22%	46	7,4%
VOLKSWAGEN	UP!	748	8,92%	60	9,6%
FIAT	500	720	8,59%	96	15,4%
SUZUKI	ALTO	510	6,08%	29	4,7%
CHEVROLET	SPARK	453	5,40%	32	5,1%
SKODA	CITIGO	385	4,59%	24	3,9%
SMART	FORTWO	371	4,43%	29	4,7%
SEAT	Mii	362	4,32%	34	5,5%
CITROEN	C1	301	3,59%	15	2,4%
PEUGEOT	107	297	3,54%	14	2,2%
KIA MOTORS	PICANTO	241	2,88%	18	2,9%
NISSAN	PIXO	236	2,82%	13	2,1%
SUZUKI	SPLASH	221	2,64%	26	4,2%
OPEL	ADAM	175	2,09%	15	2,4%
FORD	KA	122	1,46%	18	2,9%
TOYOTA	IQ	113	1,35%	10	1,6%
FIAT	PANDA	109	1,30%	19	3,0%
ABARTH	500	29	0,35%	5	0,8%
RENAULT	NEW TWINGO	27	0,32%	4	0,6%
DAIHATSU	CUORE	26	0,31%		
MITSUBISHI	MIRAGE	5	0,06%		
OPEL	AGILA	2	0,02%		
HX AUTO	NOBLE	1	0,01%		
VOLKSWAGEN	FOX	1	0,01%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		24.326	44,7%	2.527	46,3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.552	14,60%	379	15,0%
OPEL	CORSA	3.051	12,54%	374	14,8%
VOLKSWAGEN	POLO	2.220	9,13%	211	8,3%
HYUNDAI	i 20	2.011	8,27%	170	6,7%
CITROEN	C3	1.586	6,52%	179	7,1%
FORD	FIESTA	1.565	6,43%	253	10,0%
NISSAN	MICRA	1.503	6,18%	139	5,5%
SUZUKI	SWIFT	1.064	4,37%	105	4,2%
SEAT	IBIZA	954	3,92%	75	3,0%
SKODA	FABIA	909	3,74%	51	2,0%
FIAT	GRANDE PUNTO	803	3,30%	71	2,8%
RENAULT	CLIO	788	3,24%	136	5,4%
LANCIA	YPSILON	761	3,13%	60	2,4%
PEUGEOT	208	757	3,11%	40	1,6%
KIA MOTORS	RIO	491	2,02%	35	1,4%
NISSAN	JUKE	415	1,71%	34	1,3%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

Make:	Range:	YTD TOTAL	Market Share	NOVEMBER '13 TOTAL	Market Share
AUDI	A1	388	1,60%	32	1,3%
MINI	MINI	257	1,06%	53	2,1%
ALFA ROMEO	MITO	232	0,95%	24	0,9%
CITROEN	DS3	220	0,90%	20	0,8%
HONDA	JAZZ	218	0,90%	13	0,5%
OPEL	MOKKA	190	0,78%	37	1,5%
CHEVROLET	AVEO	137	0,56%	6	0,2%
MITSUBISHI	COLT	54	0,22%	3	0,1%
DAIHATSU	SIRION	49	0,20%		
MAZDA	2-SERIES	49	0,20%		
DAIHATSU	CHARADE	39	0,16%	1	0,0%
RENAULT	CAPTUR	24	0,10%	17	0,7%
MINI	PACEMAN	20	0,08%		
DACIA	SANDERO	9	0,04%	6	0,2%
CHEVROLET	TRAX	5	0,02%	3	0,1%
ABARTH	PUNTO	2	0,01%		
MINI	CLUBMAN	2	0,01%		
HYUNDAI	GETZ	1	0,00%		
Segment:		YTD		NOVEMBER '13	
C		14.957	27,5%	1.565	28,7%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	1.932	12,92%	358	22,9%
OPEL	ASTRA	1.347	9,01%	93	5,9%
TOYOTA	AURIS	1.235	8,26%	136	8,7%
NISSAN	QASHQAI	991	6,63%	65	4,2%
HYUNDAI	i 30	901	6,02%	69	4,4%
CITROEN	C4	808	5,40%	52	3,3%
AUDI	A3	790	5,28%	71	4,5%
SKODA	OCTAVIA	646	4,32%	66	4,2%
BMW	1-SERIES	634	4,24%	72	4,6%
SKODA	RAPID	618	4,13%	41	2,6%
FORD	FOCUS	610	4,08%	64	4,1%
MERCEDES	A-SERIES (NEW)	605	4,04%	61	3,9%
SEAT	LEON	542	3,62%	28	1,8%
VOLVO	V40	513	3,43%	70	4,5%
ALFA ROMEO	GIULIETTA	436	2,92%	62	4,0%
HONDA	CIVIC	361	2,41%	31	2,0%
MERCEDES	B-SERIES	266	1,78%	18	1,2%
MITSUBISHI	ASX	242	1,62%	11	0,7%
VOLVO	V40 CROSS COUNTRY	236	1,58%	37	2,4%
RENAULT	MEGANE	226	1,51%	35	2,2%
KIA MOTORS	CEED	159	1,06%	11	0,7%
PEUGEOT	301	107	0,72%	11	0,7%
CITROEN	C-ELYSEE	93	0,62%	10	0,6%
VOLKSWAGEN	BEETLE	91	0,61%	5	0,3%
PEUGEOT	308	68	0,45%	1	0,1%
HYUNDAI	IX35	64	0,43%	9	0,6%
VOLKSWAGEN	JETTA	63	0,42%	6	0,4%
PEUGEOT	3008	51	0,34%	7	0,4%
CHEVROLET	CRUZE	48	0,32%	11	0,7%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

KIA MOTORS	NEW SPORTAGE	42	0,28%	5	0,3%
CITROEN	DS4	41	0,27%	2	0,1%
TOYOTA	COROLLA	41	0,27%	26	1,7%
FIAT	LINEA	38	0,25%	1	0,1%
MITSUBISHI	LANCER	30	0,20%	3	0,2%
LEXUS	CT200H	24	0,16%	8	0,5%
LANCIA	DELTA	19	0,13%		
VOLVO	C30	12	0,08%	1	0,1%
MAZDA	3-SERIES	7	0,05%	2	0,1%
FIAT	BRAVO	5	0,03%	2	0,1%
HONDA	INSIGHT	5	0,03%		
BMW	I3	3	0,02%	2	0,1%
CITROEN	DS5	3	0,02%	1	0,1%
SUBARU	XV	2	0,01%	1	0,1%
VOLVO	S40	2	0,01%		

Segment:	Make:	Range:	YTD		NOVEMBER '13	
			TOTAL	Market Share	TOTAL	Market Share
D			2.248	4,1%	253	4,6%
			Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT		373	16,59%	67	26,5%
VOLVO	S60		306	13,61%	28	11,1%
BMW	3-SERIES SEDAN		263	11,70%	19	7,5%
MERCEDES	C-SERIES		219	9,74%	19	7,5%
OPEL	INSIGNIA		217	9,65%	23	9,1%
MERCEDES	CLA-SERIES		174	7,74%	26	10,3%
TOYOTA	AVENSIS		132	5,87%	10	4,0%
AUDI	A4		120	5,34%	15	5,9%
VOLVO	V60		120	5,34%	6	2,4%
BMW	3-SERIES		71	3,16%	19	7,5%
PEUGEOT	508		61	2,71%	3	1,2%
CITROEN	C5		41	1,82%	3	1,2%
SKODA	SUPERB		31	1,38%	2	0,8%
FORD	MONDEO		24	1,07%	3	1,2%
AUDI	A5		20	0,89%	1	0,4%
BMW	3-SERIES TOURING		18	0,80%	8	3,2%
TOYOTA	PRIUS		16	0,71%		
AUDI	A4 ALLROAD		10	0,44%		
FIAT	FREEMONT		7	0,31%		
SEAT	EXEO		7	0,31%		
VOLVO	XC70		5	0,22%		
BMW	3-SERIES GT		4	0,18%	1	0,4%
SAAB	SAAB 9-3		3	0,13%		
LEXUS	IS300H		2	0,09%		
LEXUS	IS 250		2	0,09%		
HONDA	ACCORD		1	0,04%		
VOLVO	V70		1	0,04%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		146	0,3%	18	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	68	46,58%	8	44,4%
BMW	5-SERIES SEDAN	47	32,19%	3	16,7%
AUDI	A6	11	7,53%	4	22,2%
VOLVO	S80	9	6,16%	1	5,6%
BMW	5-SERIES TOURING	5	3,42%	1	5,6%
AUDI	ALLROAD	3	2,05%		
BMW	5-SERIES GT	1	0,68%		
SAAB	SAAB 9-5	1	0,68%		
SUBARU	LEGACY	1	0,68%	1	5,6%

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		20	0,0%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	7	35,00%	4	100,0%
MERCEDES	CLS-SERIES	4	20,00%		
AUDI	A8	3	15,00%		
BMW	6-SERIES GRAN COUPE	3	15,00%		
BMW	7-SERIES	2	10,00%		
AUDI	A7	1	5,00%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
BENTLEY	CONTINENTAL FLYING SPUR	1	50,00%		
PORSCHE	PANAMERA	1	50,00%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.058	1,9%	124	2,3%
Make:	Range:	Volume:	%	Volume:	%
SKODA	ROOMSTER	180	17,01%	8	6,5%
FIAT	500L	155	14,65%	19	15,3%
OPEL	MERIVA	102	9,64%	13	10,5%
VOLKSWAGEN	TOURAN	87	8,22%	8	6,5%
OPEL	ZAFIRA	73	6,90%	10	8,1%
FORD	B-MAX	58	5,48%	7	5,6%
CITROEN	C3 PICASSO	54	5,10%	9	7,3%
NISSAN	NOTE	51	4,82%	29	23,4%
FORD	FOCUS C-MAX	45	4,25%	5	4,0%
SEAT	ALTEA	39	3,69%	4	3,2%
TOYOTA	VERSO S	34	3,21%		
FORD	GRAND C-MAX	30	2,84%	1	0,8%
FORD	S-MAX	26	2,46%	1	0,8%
RENAULT	SCENIC	19	1,80%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

CHEVROLET	ORLANDO	16	1,51%	1	0,8%
FIAT	QUBO	16	1,51%	2	1,6%
SUBARU	TREZIA	16	1,51%		
VOLKSWAGEN	SHARAN	14	1,32%	2	1,6%
CITROEN	PICASSO	11	1,04%	1	0,8%
KIA MOTORS	VENGA	9	0,85%		
PEUGEOT	5008	7	0,66%	3	2,4%
SEAT	ALHAMBRA	6	0,57%		
TOYOTA	URBAN CRUISER	5	0,47%		
FORD	C-MAX	1	0,09%		
FORD	GALAXY	1	0,09%		
HYUNDAI	IX20	1	0,09%		
MITSUBISHI	SPACE STAR	1	0,09%	1	0,8%
SEAT	ALTEA FREETRACK	1	0,09%		

Segment:	YTD		NOVEMBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
MPV-M	210	0,4%	13	0,2%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	109	51,90%	10	76,9%
VOLKSWAGEN	CADDY	47	22,38%	3	23,1%
FIAT	STRADA	21	10,00%		
MERCEDES	CITAN	15	7,14%		
CITROEN	BERLINGO	6	2,86%		
OPEL	COMBO	5	2,38%		
CITROEN	NEMO	3	1,43%		
PEUGEOT	EXPERT	2	0,95%		
RENAULT	KANGOO	2	0,95%		

Segment:	YTD		NOVEMBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
Sp Cabrio	86	0,2%			
Make:	Range:	Volume:	%	Volume:	%
OPEL	CASCADA	26	30,23%		
AUDI	A3 CABRIOLET	20	23,26%		
CITROEN	DS3 CABRIO	10	11,63%		
MINI	MINI CABRIO	10	11,63%		
AUDI	A5 CABRIOLET	9	10,47%		
PEUGEOT	308 CC	4	4,65%		
VOLKSWAGEN	EOS	3	3,49%		
MERCEDES	CLK-SERIES	2	2,33%		
BMW	3-SERIES CABRIO	1	1,16%		
OPEL	ASTRA CABRIO	1	1,16%		

Segment:	YTD		NOVEMBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
Sp Coupe	73	0,1%	7	0,1%	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	36	49,32%	1	14,3%
BMW	4-SERIES COUPE	8	10,96%	5	71,4%
MINI	COUPE	5	6,85%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

AUDI	A5 COUPE	4	5,48%		
TOYOTA	86	4	5,48%		
AUDI	TT COUPE	3	4,11%		
BMW	1-SERIES COUPE	3	4,11%		
PEUGEOT	RCZ	3	4,11%		
PORSCHE	911 COUPE	3	4,11%	1	14,3%
HONDA	CR-Z	2	2,74%		
BMW	M3-SERIES	1	1,37%		
VOLVO	C70	1	1,37%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		45	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	10	22,22%		
SMART	FORTWO CABRIO	8	17,78%		
MINI	ROADSTER	6	13,33%		
AUDI	TT	4	8,89%		
BMW	Z4-SERIES	4	8,89%		
AUDI	R8	3	6,67%		
MERCEDES	SL-SERIES	3	6,67%	2	50,0%
LOTUS	ELISE S	2	4,44%	2	50,0%
MAZDA	MX-5	2	4,44%		
PORSCHE	CAYMAN	2	4,44%		
BMW	Z1-SERIES	1	2,22%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	AUTOROLLER 3	1	100,00%		

		YTD		NOVEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		322	0,6%	17	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	84	26,09%	4	23,5%
NISSAN	NV200	71	22,05%	8	47,1%
OPEL	VIVARO	54	16,77%	1	5,9%
FIAT	SCUDO	37	11,49%	1	5,9%
NISSAN	PRIMASTAR	32	9,94%		
VOLKSWAGEN	KOMBI	17	5,28%		
FIAT	DUCATO	7	2,17%	1	5,9%
CITROEN	JUMPY	4	1,24%		
MERCEDES	VITO	4	1,24%	2	11,8%
PEUGEOT	BOXER	3	0,93%		
VOLKSWAGEN	TRANSPORTER	2	0,62%		
FORD	TRANSIT/TOURNEO	1	0,31%		
HOBBY	TL 500 GESC	1	0,31%		
IVECO	40C11,13,15,17,21,14G,45C1 5.17	1	0,31%		
MERCEDES	SPRINTER	1	0,31%		





NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '13

MOBITECNO	MOBITECNO	1	0,31%
RENAULT	TRAFIC	1	0,31%
VOLKSWAGEN	CARAVELLE	1	0,31%

